



CENTRAL SC  
COMMITTEE OF 100

# BIG THURSDAY OYSTER ROAST

FUNDRAISER & SILENT AUCTION

Thursday, November 14th @ 701 Whaley

One of the largest networking events in the state, this event brings together economic development allies that support regional growth. Sponsorship opportunities range from \$500 - \$10,000.

## - 2019 SPONSORSHIP OPPORTUNITIES -

### TITLE SPONSOR

**\$10,000** (Limit 1)



**PREMIUM** recognition as "TITLE Sponsor" on ALL event signage, monitors, social media, & invitations (Including "Save the Date")

- 16 tickets for Oyster Roast
- VIP Parking for 4 (Includes signage w/company logo)
- Recognition on Entrance Banner located at Registration
- May provide TWO Free-Standing Company Banners to display at event
- Company logo included on "Big Thursday" koozies

### SHUCKER SPONSOR

**\$7,500** (Limit 1)



- 12 tickets for Oyster Roast
- VIP Parking for 2 (Includes signage w/company logo)
- Company logo & CSCA logo on Shuckers distributed to attendees \*CSCA to purchase Shuckers\*
- May provide 1 Free-Standing Company Banner to display at event
- Recognition as "SHUCKER Sponsor" on event signage, monitors, social media, & invitations (Including "Save the Date")

### LANYARD SPONSOR

**\$7,500** (Limit 1)



- 12 tickets for Oyster Roast
- VIP Parking for 2 (Includes signage w/company logo)
- Company logo & CSCA logo on Lanyards distributed to attendees \*CSCA to purchase lanyards\*
- May provide 1 Free-Standing Company Banner to display at event
- Recognition as "LANYARD Sponsor" on event signage, monitors, social media, & invitations (Including "Save the Date")

### GAMECOCK SPONSOR

**\$5,000** (Limit 1)



- 12 tickets for Oyster Roast
- Two, 7' tall COCKY Cut-Outs with company logo (Displayed at 2 locations)
- Company logo included on "Big Thursday" koozies
- May provide 1 Free-Standing Company Banner to display at event
- Recognition as "GAMECOCK Sponsor" on event signage, monitors, social media, & invitations (Including "Save The Date")

### TIGER SPONSOR

**\$5,000** (Limit 1)



- 12 tickets for Oyster Roast
- Two, 7' tall TIGER Cut-Outs with company logo (Displayed at 2 locations)
- Company logo included on "Big Thursday" koozies
- May provide 1 Free-Standing Company Banner to display at event
- Recognition as "TIGER Sponsor" on event signage, monitors, social media, & invitations (Including "Save The Date")



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## - 2019 SPONSORSHIP OPPORTUNITIES CONT. -

### TAILGATE SPONSOR

**\$5,000** (Limit 1)



- 12 tickets for Oyster Roast
- University of South Carolina themed Photo Board with company logo
- May provide 1 Free-Standing Company Banner to display at event
- May provide and distribute cocktail napkins with company logo
- Recognition as "TAILGATE Sponsor" on event signage, monitors, social media, & invitations (Including "Save The Date")

### END ZONE SPONSOR

**\$5,000** (Limit 1)



- 12 tickets for Oyster Roast
- Clemson University themed Photo Board with company logo
- May provide 1 Free-Standing Company Banner to display at event
- May provide and distribute cocktail napkins with company logo
- Recognition as "END ZONE Sponsor" on event signage, monitors, social media, & invitations (Including "Save The Date")

### FIELD GOAL SPONSOR

**\$2,500** (Limit 1)



- 6 tickets for Oyster Roast
- Recognition as "FIELD GOAL Sponsor" on event signage, monitors, social media, & invitations

### SILENT AUCTION SPONSOR

**\$1,500** (Limit 1)



- 2 tickets for Oyster Roast
- Recognition as "SILENT AUCTION Sponsor" on event signage, monitors, social media, & invitations

### HOMETOWN BREW SPONSOR

**\$TRADE** (Limit 2)



- Local Brewery with 1-2 reps at event to work complimentary table & distribute product samples to attendees
- \*Table cover not provided; your branded cover is welcome
- 2 tickets for Oyster Roast (Tickets not required for Brewery reps working the event)
- "HOMETOWN BREW Sponsor" recognition on event signage, monitors, social media, & invitation

\*No takeaways for off-premise consumption permitted

# Thank you for your consideration in sponsoring the 2019 Big Thursday Oyster Roast!

The Central SC Committee of 100 is a marketing and networking group that provides support to the Central SC Alliance (CSCA) in its efforts to recruit new and expand on existing companies in its eight-county region. The CSCA is a not-for-profit 501(c)(3) economic development organization that represents eight counties and the City of Columbia in the center area of the state. Since 1994, the CSCA has helped attract over \$14.1 billion in capital investment and 71,000 jobs in the Central SC region.