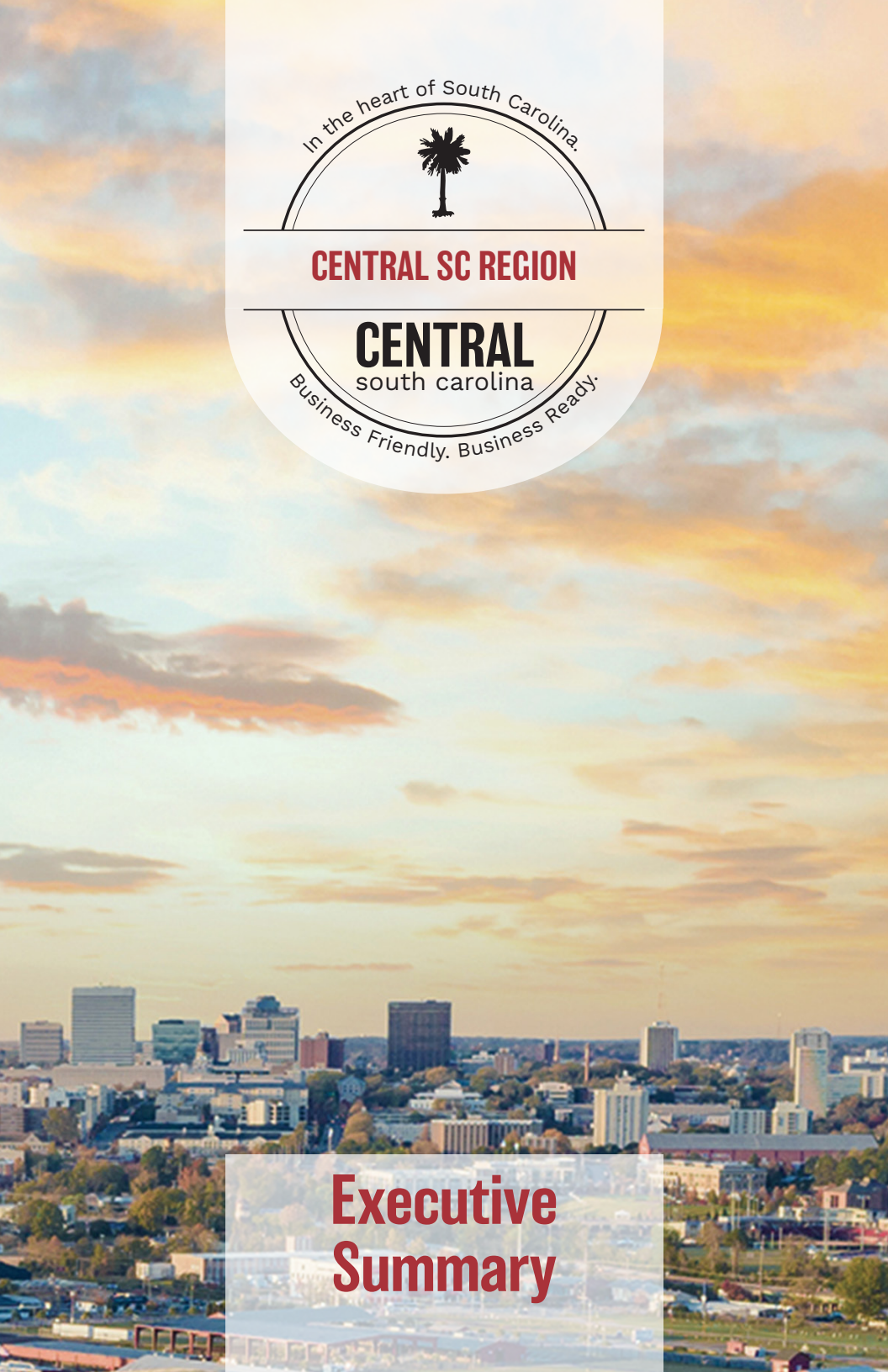
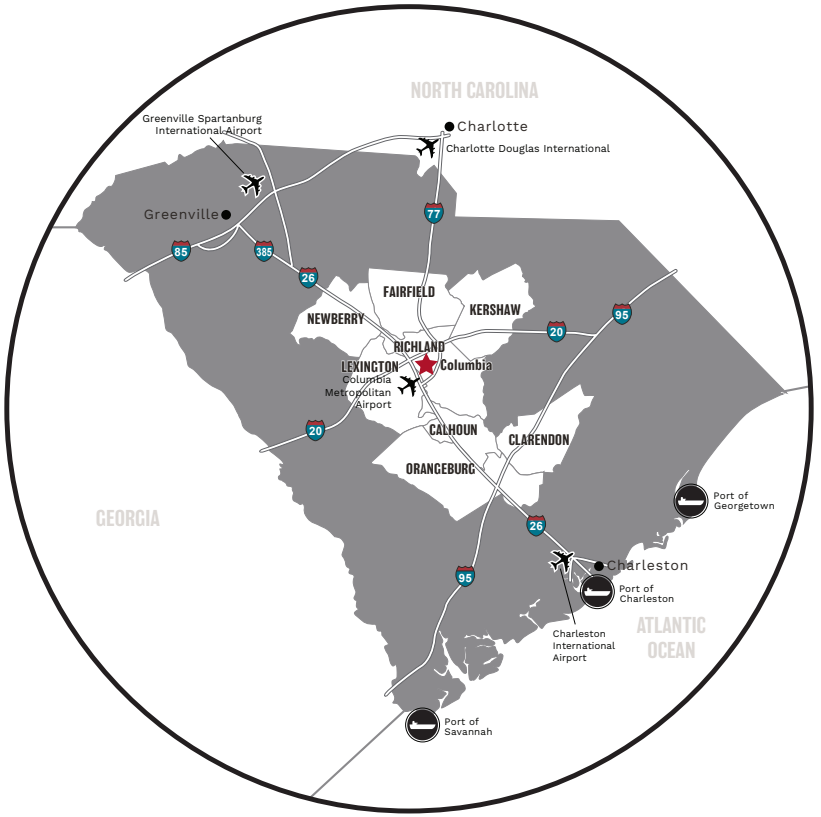

In the heart of South Carolina.
CENTRAL SC REGION
CENTRAL
south carolina
Business Friendly. Business Ready.
Executive Summary

WHY CENTRAL SC?

Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of over 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.



EFFICIENT PORT OPERATIONS

NEARBY AIRPORTS & TRADE ZONES

SPEEDY INTERSTATE TRAVEL

ABUNDANT RAIL SERVICE

AN IDEAL LOCATION

APPROXIMATELY 2/3 OF THE NATION'S POPULATION IS ACCESSIBLE WITHIN A DAY'S DRIVE

TRANSPORTATION NETWORK

Columbia Metropolitan Airport (CAE): located within Region
NONSTOP DAILY FLIGHTS TO 12 MAJOR AIRPORTS IN 11 CITIES INCLUDING ATLANTA, CHARLOTTE, CHICAGO, DALLAS/FT. WORTH, MIAMI, NEW YORK, ORLANDO, PHILADELPHIA, TAMPA & WASHINGTON, D.C. • SERVES 1.3 MILLION PASSENGERS ANNUALLY • DIRECT FLIGHTS TO MAJOR INTERNATIONAL AIRPORT (CLT) VIA CHARLOTTE • MAIN FREIGHT CARRIERS: FEDERAL EXPRESS, UPS • 75,000 TONS OF CARGO PROCESSED IN 2020

Charlotte Douglas International Airport (CLT): 95 miles N
NONSTOP SERVICE TO 178 DESTINATIONS, INCLUDING 38 INTERNATIONAL • 6TH IN THE U.S. FOR AIRCRAFT MOVEMENTS & PASSENGER TRAFFIC • AVERAGING 1,600 DAILY AIRCRAFT OPERATIONS • HOME TO NORFOLK SOUTHERN'S CHARLOTTE REGIONAL INTERMODAL FACILITY

Greenville-Spartanburg International Airport (GSP): 104 miles NW
AVERAGING 50 NON-STOP DAILY DEPARTURES & 2.6 MILLION PASSENGERS EACH YEAR • DIRECT SERVICE TO 17 MAJOR CITIES AND 15 MAJOR AIRPORTS ACROSS THE U.S. • NEARLY 60K TONS OF CARGO HANDLED ANNUALLY • 120,000 SF FEDEX FACILITY

Charleston International Airport (CHS): 113 miles SE
WELCOMES OVER 4 MILLION PASSENGERS ANNUALLY • NONSTOP FLIGHTS TO 26 DESTINATIONS | TOP DESTINATIONS: ATLANTA, CHARLOTTE, NEW YORK, WASHINGTON, BALTIMORE, CHICAGO, NEWARK, BOSTON • SEASONAL DIRECT FLIGHT TO LONDON • HOME TO BOEING ASSEMBLY FACILITY FOR THE 787 DREAMLINER

Shipping & Foreign Trade Zones
UPS SOUTHEAST REGION AIR HUB & FEDEX GROUND HUB LOCATED ON-SITE AT CAE • FTZ 127 LOCATED AT CAE • FTZ 21 LOCATED AT PORT OF CHARLESTON • INDIVIDUAL FTZ SITES ESTABLISHED ACROSS THE STATE

Port of Charleston: 120 miles SE
9TH LARGEST U.S. PORT • #3 U.S. PORT FOR NORTH EUROPE CONTAINER VOLUME • DEEPEST WATER IN THE SOUTHEAST • ALL MAJOR CONTAINER CARRIERS • EXPANDING NEO-PANAMAX SERVICE WITH CHANNEL DEEPENING TO 52', ENTRANCE TO 54' BY 2022 • INTERNATIONAL DESTINATIONS: AFRICA, ASIA, AUSTRALIA, CENTRAL AMERICA, EUROPE, SOUTH AMERICA, INDIA • INTERMODAL AND MERCHANDISE RAIL SERVICES THROUGH CSX AND NORFOLK SOUTHERN

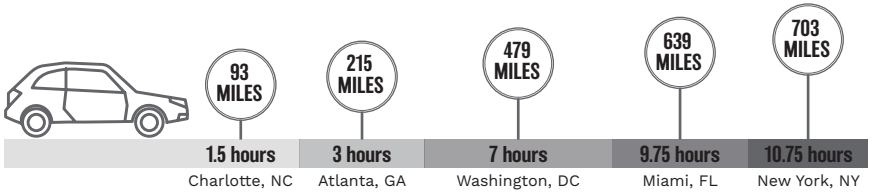
Port of Georgetown: 127 miles E
DEDICATED BREAKBULK & BULK CARGO • SPECIALIZED FOR CEMENT, AGGREGATES, FOREST PRODUCTS, METALS • CSX RAIL-SERVED WAREHOUSING SPACE • PROVIDES NEARLY 28 ACRES OF OPEN STORAGE AND OVER 100,000 SF OF WAREHOUSE SPACE

Port of Savannah: 178 miles S
LARGEST SINGLE-TERMINAL CONTAINER FACILITY IN THE NATION • OVER 3 MILLION SQUARE FEET OF WAREHOUSE SPACE • SERVED BY CSX & NORFOLK SOUTHERN • INTERNATIONAL DESTINATIONS: AFRICA, ASIA, AUSTRALIA, CENTRAL AMERICA, EUROPE, SOUTH AMERICA

Interstate Access:
20 26 77 95 PASS THROUGH THE CENTRAL SC REGION

Rail Service: CSX & Norfolk Southern
OFFER 2,400+ MILES OF RAIL STATEWIDE COMBINED • INTERMODAL FACILITIES LOCATED IN CHARLESTON & CHARLOTTE

ACCESS TO MAJOR CITIES



- miles and travel times listed in An Ideal Location are based on center point from Columbia, SC

CONSIDERED ONE OF THE MOST EFFICIENT U.S. PORTS, THE PORT OF CHARLESTON HAS BEEN A MAJOR HUB FOR GLOBAL COMMERCE AND TRADE FOR OVER 300 YEARS.

OUR PEOPLE

In the Central SC Region, our people are hardworking, dedicated and skilled in a variety of industries. Companies that have opened new locations or expanded existing facilities know this first hand. Their talents and ambition are a large part of what makes the Central SC Region *The Ideal Place To Grow Your Business*.

DEMOGRAPHICS

456.3K
LABOR FORCE
Annual 2021

3.99%
UNEMPLOYMENT
Annual 2021

979K
POPULATION
Annual 2022 Estimate

34.6%
BACHELOR'S
degree or higher

91%
HIGH SCHOOL
grad or higher

79.0%
RESIDENTS
age 18+

2.4
HOUSEHOLD
average size

38.3
MEDIAN AGE
of population

48%
MALE
population

52%
FEMALE
population

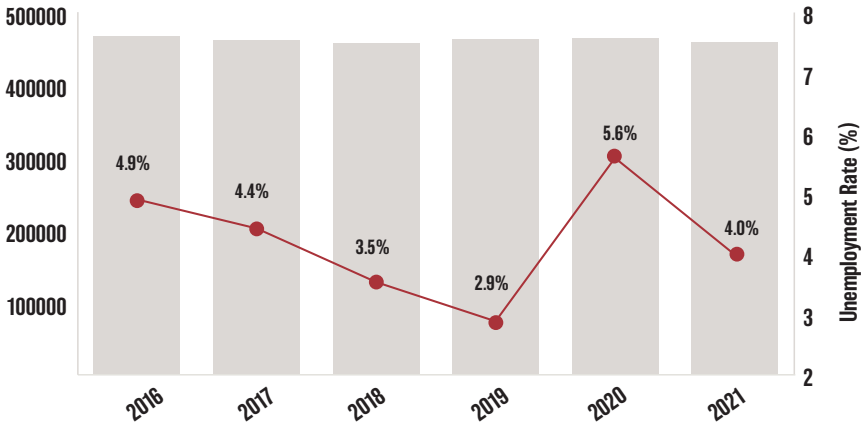
3.37%
SC POPULATION GROWTH RATE
PAST FIVE YEARS

FASTER THAN

COMPETING SOUTHEASTERN STATES,
THE SOUTHERN AVERAGE &
THE UNITED STATES AVERAGE

- U.S. Census Bureau

LABOR FORCE & UNEMPLOYMENT TRENDS



COMMUTING PATTERNS

97,285 OUTBOUND

Top 5 Locations:
Greenville County
Charleston County
Sumter County
Spartanburg County
York County

123,843 INBOUND

Top 5 Locations:
Sumter County
Charleston County
Greenville County
Spartanburg County
Horry County

305,983 live & work in the Central SC Region

TRAVELERS AVERAGE
30 MILES
IN
30 MINUTES

EASY
30-MINUTE OR LESS
COMMUTE FOR
60%
OF CENTRAL SC WORKERS

DRIVE TIME POPULATION

- drive times based on Columbia MSA

LOWEST UNIONIZATION IN THE NATION

South Carolina maintains one of the lowest unionization rates in the nation, making the state a prime location for businesses seeking a reliable and stable workforce.

TOTAL UNION MEMBERSHIP

COLUMBIA MSA IS RANKED TOP 10 FOR LOWEST PRIVATE UNIONIZATION RATE

PRIVATE UNION MEMBERSHIP

1.1%	2.5%	6.1%
SC	SOUTHEAST	US

PRIVATE MANUFACTURING UNION MEMBERSHIP

0.8%	2.8%	7.6%
SC	SOUTHEAST	US

LARGEST PRIVATE EMPLOYERS

COMPANY	PRODUCT/SERVICE	EMPLOYEES
Blue Cross Blue Shield of SC	Insurance services, contact center, claims processing, etc.	10,000+
Dominion Energy*	Electric & gas utility	3,001-3,500
Amazon.com*	Distribution center for internet retailer, on-demand book printing	2,500-3,000
Samsung	Washing machine & home appliance manufacturing	2,001-2,500
AT&T South Carolina*	Telecommunications	2,001-2,500
Michelin North America*	Passenger & earthmover tires	2,001-2,500
Husqvarna*	Riding lawn tractors	2,001-2,500
UPS*	Mail distribution, UPS ground hub & customer service center	1,001-1,500
Kraft-Heinz	Poultry processing, deli meats, chicken strips & dinner sausage	1,001-1,500
Trane	Commercial air conditioning coils	1,001-1,500
Palmetto GBA	Medicare health insurance & customer service center	1,001-1,500
Westinghouse Electric Company	Nuclear fuel assemblies	1,001-1,500
Allied Universal Security*	Armed & unarmed security services	1,001-1,500
Nephron Pharmaceuticals	Generic respiratory medications & blow-fill-seal contract manufacturing; global HQ	1,001-1,500
AgFirst Farm Credit Bank*	Banking & financial services	1,001-1,500
Spectrum	Customer service center, digital cable & high-speed internet services	1,001-1,500
INVISTA	Textiles, nylons & polymers	501-1,000
Truist Bank*	Banking & financial services	501-1,000
Colonial Life & Accident Insurance	Insurance, call center for insurance benefits	501-1,000
Teleperformance	Customer service & technical support call center	501-1,000
Walter P Rawl & Sons Inc.	Vegetables, leafy greens	501-1,000
Target Distribution Center	Warehousing & distribution for Target stores	501-1,000
Food Lion Distribution Center	Grocery products distribution	501-1,000
Square D/Schneider Electric	Industrial electrical controls, switchgear & switchboard apparatus	501-1,000
Wells Fargo Bank, N.A. (Call Center)	Customer service call center for Wells Fargo	501-1,000
Burr Forman McNair*	Legal services primarily serving businesses & government entities in the Carolinas	501-1,000
Hireright*	Employee background checks & talent acquisition	501-1,000
V.C. Summer Nuclear Plant	Nuclear energy generation	501-1,000
International Paper Corporation*	Cutsize copier paper	501-1,000
First Citizens Bank & Trust of SC*	Banking & financial services	501-1,00
The Ritedose Corp*	Unit dose liquid pharmaceutical delivery systems & contract manufacturing	501-1,000
Healthcare Us Co. Ltd - MLily	Memory-foam mattress manufacturing	501-1,000
China Jushi	Manufactures fiberglass reinforcements and fabrics	501-1,000
Aflac	Life and health insurance	501-1,000
McEntire Produce	Packaging and distribution of fresh fruits and vegetables	501-1,000

*Denotes regional or statewide total

PROUD TO PRODUCE

THE CENTRAL SC REGION IS ADDING MANUFACTURING JOBS

FASTER

THEN NATIONAL RATE (2010-2021)

66,000+

EMPLOYED IN MANUFACTURING

60-MINUTE DRIVE TIME

BICYCLE ASSEMBLY
KENT INTERNATIONAL, INC.

PRECISION TOOLS
COGSDILL TOOL PRODUCTS

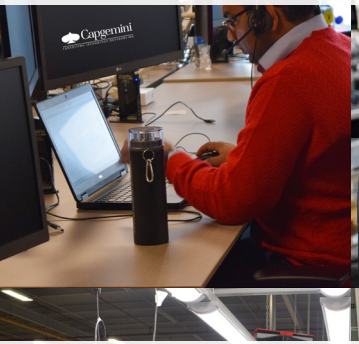
PLASTIC MATERIALS & RESINS
DAK AMERICAS

EARTHMOVER TIRES
MICHELIN N.A. INC #7

RESPIRATORY MEDICATION
NEPHRON PHARMACEUTICALS

WAREHOUSING & DISTRIBUTION
TARGET DISTRIBUTION CTR

INSURANCE SOFTWARE
CAPGEMINI



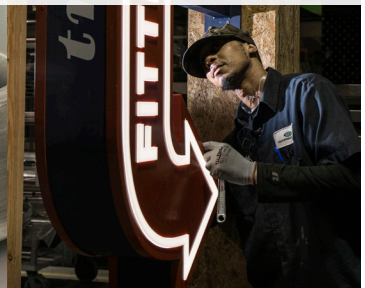
EDIBLE MEAT CASINGS
DEVRO INC

METAL STAMPED COMPONENTS
MM TECHNICS

FLAT-SCREEN TELEVISIONS
ELEMENT TV COMPANY LP

AEROSPACE COMPONENTS
GKN AEROSPACE

SIGNS & AD SPECIALTIES
COLITE INTERNATIONAL LTD



FLOURISHING INDUSTRIES

100% — $918 WEEKLY
ALL INDUSTRIES

15% — $854 WEEKLY
HEALTH CARE & SOCIAL ASSISTANCE

12% — $562 WEEKLY
RETAIL TRADE

10% — $1,124 WEEKLY
MANUFACTURING

9% — $344 WEEKLY
ACCOMODATION & FOOD SERVICES

9% — $813 WEEKLY
PUBLIC ADMINISTRATION

8% — $898 WEEKLY
EDUCATIONAL SERVICES

7% — $806 WEEKLY
ADMINISTRATIVE & WASTE SERVICES

6% — $1,070 WEEKLY
ALL OTHERS

6% — $1,152 WEEKLY
FINANCE & INSURANCE

4% — $988 WEEKLY
CONSTRUCTION

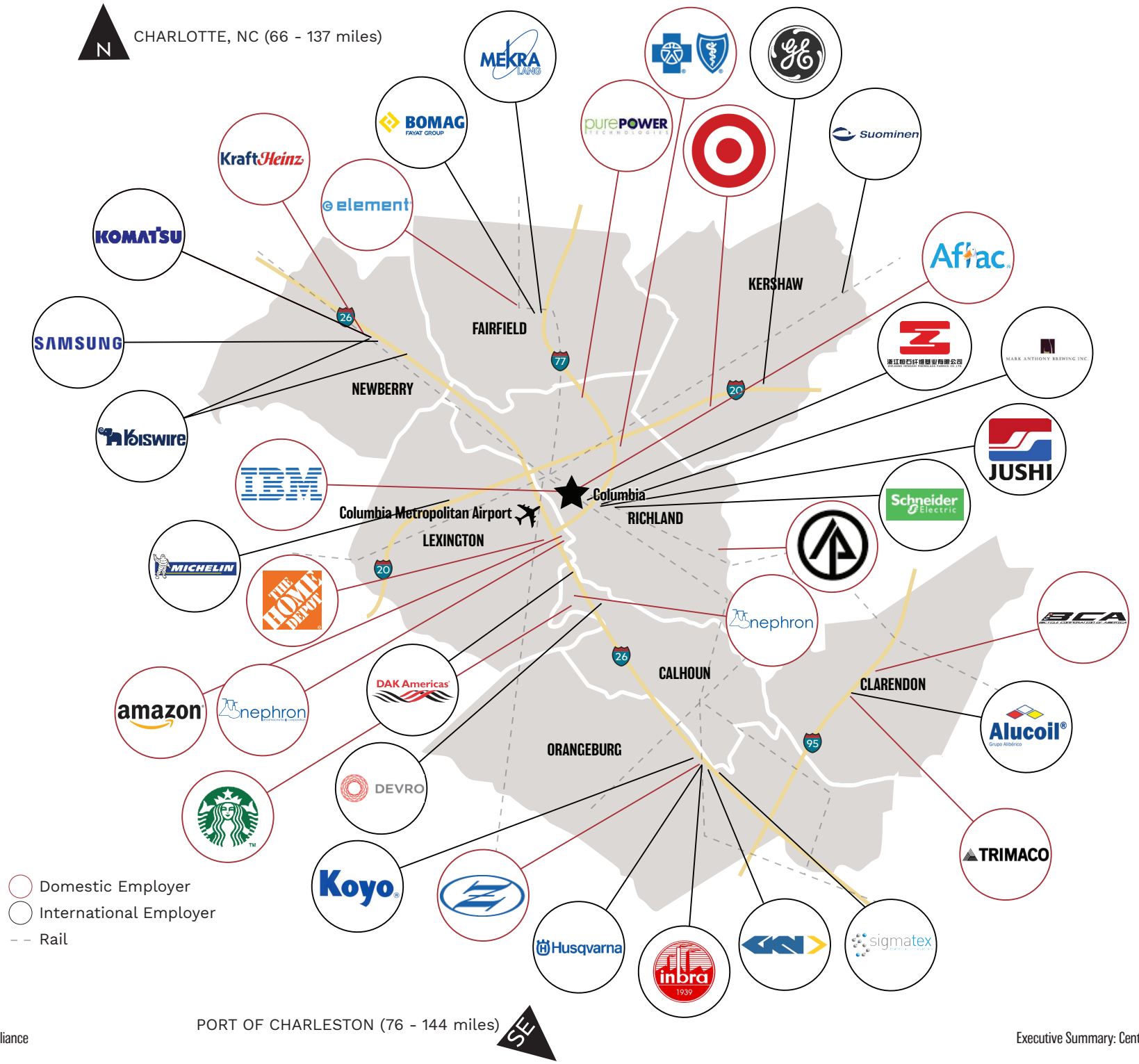
4% — $1,347 WEEKLY
PROFESSIONAL SERVICES

4% — $955 WEEKLY
TRANSPORTATION & WAREHOUSING

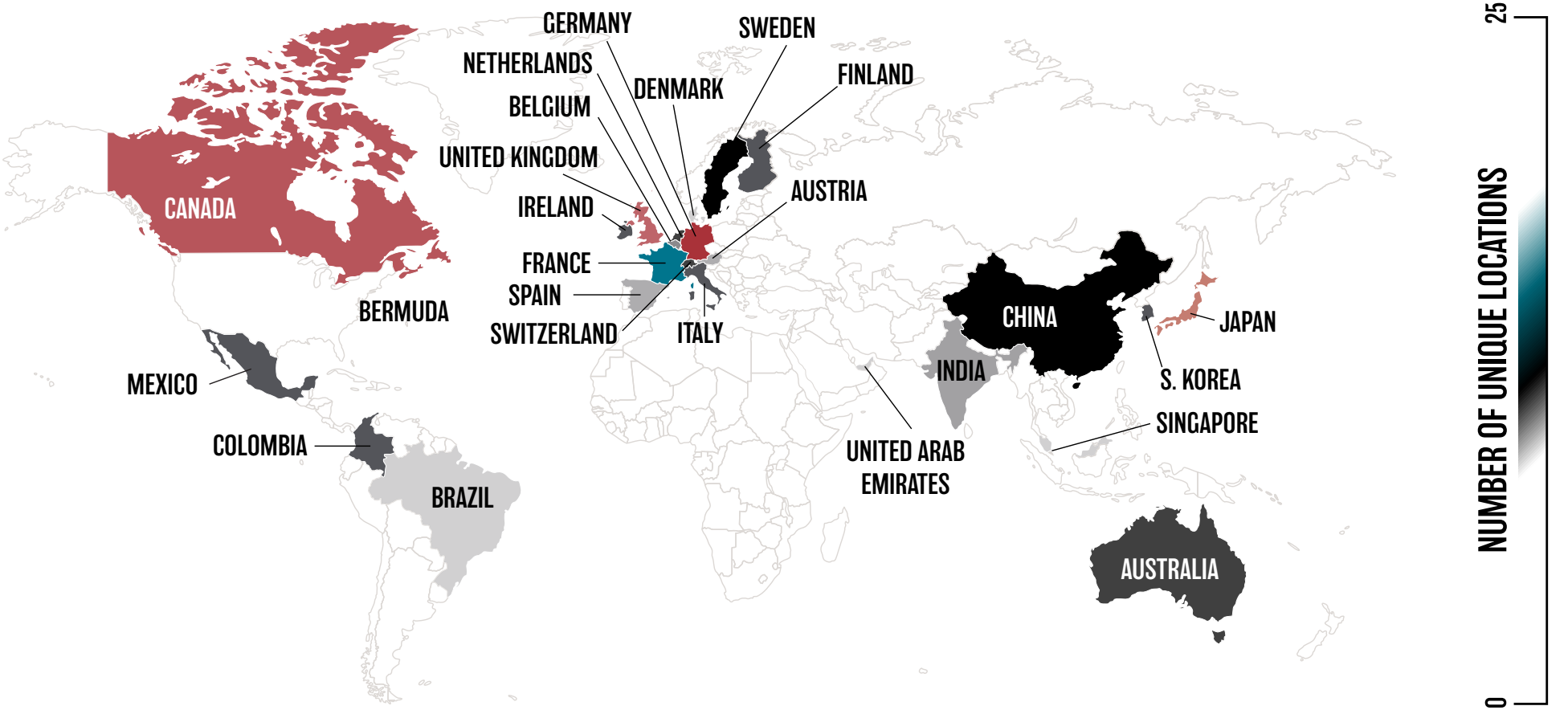
3% — $1,172 WEEKLY
WHOLESALE TRADE

3% — $669 WEEKLY
OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)

- Bureau of Labor Statistics, QCEW 2021
Central SC regional composite


N
CHARLOTTE, NC (66 - 137 miles)
MEKRA LANG
BOMAG FAYAT GROUP
purePOWER TECHNOLOGY
Suominen
KraftHeinz
element
KOMATSU
SAMSUNG
BISWIRE
Aflac
KERSHAW
FAIRFIELD
NEWBERRY
JUSHI
IBM
Columbia
Columbia Metropolitan Airport
RICHLAND
LEXINGTON
Schneider Electric
MICHELIN
THE HOME DEPOT
nephron
BCA
CALHOUN
DAK Americas
amazon
nephron
CLARENDON
Alucoil
ORANGEBURG
DEVRO
TRIMACO
Koyo
Husqvarna
inbra 1939
sigmatex
Domestic Employer
International Employer
Rail
PORT OF CHARLESTON (76 - 144 miles)
SE

GLOBAL PRESENCE



TOP COUNTRIES BY UNIQUE LOCATION

Germany **14.3%**

Canada **12.6%**

United Kingdom **12.6%**

Japan **9.2%**

France **8.0%**

China **5.2%**

Sweden **4.3%**

Ireland (t)
S. Korea (t)
3.5%

Australia (t)
Italy (t)
Switzerland (t)
2.9%

Colombia (t)
Finland (t)
India (t)
Mexico (t)
Netherlands (t)
2.3%

WORKFORCE TRAINING

readysc™ a division of the SC Technical College System

Established in 1961, **readySC™ is one of the premier training programs in the nation**. The program assists qualified employers with recruitment, curriculum development and training, instructors, training sites, and project management at little or no cost. Over 304,900 workers have been trained through readySC™ for companies like:

GKN AEROSPACE · MARK ANTHONY BREWING INC. · Hengst AUTOMOTIVE · ADVANTA INDUSTRIES, INC. · WMC · Call 4 Health · ZEUS · SAMSUNG · MICHELIN · Oldcastle APG A CRH COMPANY · element

SC TECHNICAL COLLEGE SYSTEM

The largest higher education system in the state, composed of **16 colleges** from around South Carolina and the parent organization to readySC™ and Apprenticeship Carolina™. **Four of its colleges serve the Central SC Region:**

MIDLANDS TECHNICAL COLLEGE • ORANGEBURG-CALHOUN TECHNICAL COLLEGE • CENTRAL CAROLINA TECHNICAL COLLEGE • PIEDMONT TECHNICAL COLLEGE

APPRENTICESHIP CAROLINA™ SC TECHNICAL COLLEGE SYSTEM

Apprenticeship Carolina™ works to increase the awareness and the use of registered apprenticeships in the state. More than **34,300 apprentices** have participated in more than 1,070 programs available. **Targeted industry clusters include:**

ADV. MANUFACTURING & TECHNOLOGIES • CONSTRUCTION TECHNOLOGIES • ENERGY • HEALTHCARE • INFORMATION TECHNOLOGY • TOURISM & SERVICE INDUSTRIES • TDL

EDUCATIONAL INSTITUTIONS

12 colleges/universities are available to serve students in the Central SC Region. Below are some of the locations within the county and their specialized training programs/facilities, and major institutions nearby:

University of South Carolina

35,000+ STUDENTS SERVED ON AVERAGE ANNUALLY • 56 NATIONALLY RANKED PROGRAMS • #1 INT'L BUSINESS DEGREE PROGRAMS • NATION'S BEST PUBLIC UNIVERSITY HONORS COLLEGE

4 YR INSTITUTION | Specialized studies/facilities include: McNair Aerospace Center | Engineering | Moore School of Business: International Business graduate & undergraduate | Integrated Information Technology | Risk and Insurance Management | Hospitality, Retail and Sport Management | Carnegie Foundation Designation

Midlands Technical College

100+ EDUCATIONAL PROGRAMS • 9,000+ STUDENTS SERVED ANNUALLY • 25+ MANUFACTURING-RELATED PGMS • 7 CAMPUSES WITHIN THE CENTRAL SC REGION • 2,000+ DEGREES AWARDED ANNUALLY

2 YR INSTITUTION | Specialized studies/facilities include: Mechatronics | Industrial Electricity/ Electronics | Center of Excellence for Technology (CET) | Advanced Manufacturing | HAAS Shop Floor training facility | Business Accelerator

Central Carolina Technical College

OVER 8,500 STUDENTS SERVED ANNUALLY • OVER 50 PROGRAMS OF STUDY • DEDICATED CAMPUS IN KERSHAW COUNTY

2 YR INSTITUTION | Specialized studies/facilities include: Administrative Office Technology | Industrial and Engineering Technology | Computer Technology | Health Sciences

Orangeburg-Calhoun Technical College

2,500 STUDENTS SERVED ANNUALLY • STUDENT-FACULTY RATIO IS 16-TO-1 • NEW NURSING & HEALTH SCIENCES BUILDING

2 YR INSTITUTION | Specialized studies/facilities include: Advanced Manufacturing and Technologies | Electronics Engineering Technology | Agriculture | Healthcare | Mechatronics | Logistics

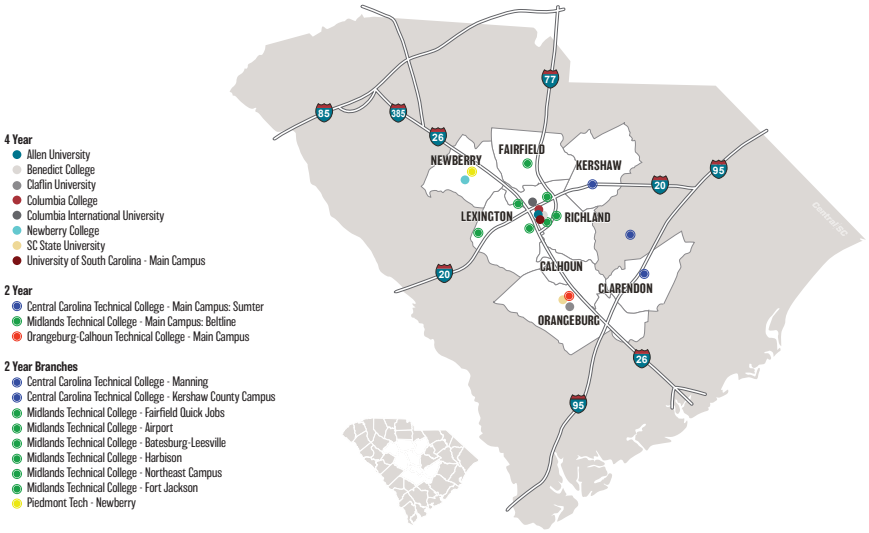
Piedmont Technical College

OVER 5,000 STUDENTS SERVED ANNUALLY • TWO-YEAR COLLEGE OFFERING UNIVERSITY-LEVEL EDUCATION AND HANDS-ON CAREER TRAINING • CAMPUS LOCATION IN NEWBERRY, 6 OTHER COUNTIES

2 YR INSTITUTION | Specialized studies/facilities include: Business and Information Technology | Engineering Technology | Industrial Technology | Agriculture

Other regional institutions:

LOCATIONS IN CENTRAL SC



GRADUATES BY DISCIPLINE

3,389
HEALTH PROFESSIONALS

988
ENGINEERING & ENGINEERING TECH.

2,919
BUSINESS

332
MECHANIC & REPAIR TECHNOLOGIES

465
INFORMATION TECHNOLOGY

212
PRECISION PRODUCTION

Disciplines showcased are those of high demand within the Central SC Region and do not include all fields of study provided by institutions of higher learning.

LIVING IN CENTRAL SC

AFFORDABLE UTILITIES

Competitive utility prices and available benefits make SC an affordable, pro-business location. SC averages rates **12% lower** in electricity and **6% lower** in natural gas.

NATURAL GAS/ELECTRICITY

WATER/SEWER

TELECOM

HOUSING

Columbia MSA:
$233,200

U.S. Average:
$353,600

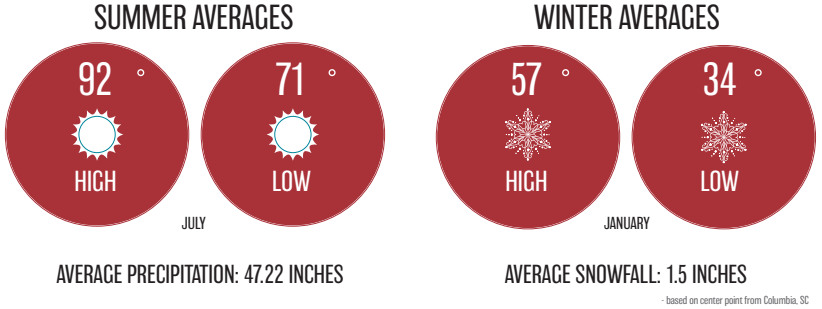
HEALTHCARE

Hospitals in the Central SC region have been repeatedly ranked among the top in South Carolina:

PRISMA HEALTH SYSTEM REPEATEDLY RECOGNIZED AS "BEST HOSPITAL SYSTEM" IN S.C. • LEXINGTON MEDICAL CENTER "BEST HOSPITAL" & "BEST PLACE TO HAVE A BABY" • PROVIDENCE HEALTH SYSTEM "2ND BEST HOSPITAL IN SC" • NEWBERRY COUNTY MEMORIAL HOSPITAL "2016 LIST OF 100 GREAT COMMUNITY HOSPITALS"

CLIMATE

More than 217 sunny days and temperate weather year-round provides the perfect atmosphere for outdoor and indoor living.



AVERAGE PRECIPITATION: 47.22 INCHES

AVERAGE SNOWFALL: 1.5 INCHES

- based on center point from Columbia, SC

PRIMARY & SECONDARY EDUCATION

265
SCHOOLS
PUBLIC & PRIVATE
IN THE CENTRAL SC REGION

20
NATIONALLY RANKED HIGH SCHOOLS
WITHIN THE
CENTRAL SC REGION

40,000
STUDENTS ENROLLED
80 PUBLIC CHARTER
SCHOOLS IN S.C.

89.2%
HIGH SCHOOL GRADUATE OR HIGHER
POPULATION 16+ STATEWIDE

FEATURES & ATTRACTIONS

South Carolina State House
SOUTH CAROLINA'S LEGISLATIVE HUB, THE BUILDING HOUSES THE SOUTH CAROLINA GENERAL ASSEMBLY AND THE OFFICES OF THE GOVERNOR AND LIEUTENANT GOVERNOR OF SOUTH CAROLINA.

Columbia Vista
100+ RESTAURANTS, GALLERIES, SHOPS AND BARS FOR ENTERTAINMENT AND BUSINESS.

Riverbanks Zoo & Garden
THE RIVERBANKS ZOO AND GARDEN IS A NATIONALLY RANKED 170-ACRE ZOO, AQUARIUM AND BOTANICAL GARDEN LOCATED ALONG THE SALUDA RIVER IN COLUMBIA. IT HAS REPEATEDLY BEEN RANKED AS ONE OF THE STATE'S TOP ATTRACTIONS.

Williams-Brice Stadium
HOME TO THE SOUTH CAROLINA GAMECOCKS FOOTBALL TEAM, THIS STADIUM IS CONSISTENTLY RANKS AMONG THE TOP 12 IN THE U.S. IN HOME ATTENDANCE.

South Carolina State Museum
THIS STATE-OF-THE-ART FACILITY LOCATED IN COLUMBIA IS THE FIRST IN THE U.S. TO FEATURE FOUR FLOORS OF PERMANENT AND CHANGING EXHIBITS, A DIGITAL DOME PLANETARIUM, A 4D INTERACTIVE THEATER AND AN OBSERVATORY.

St. Patrick's Day in Five Points
SHAKE YOUR SHAMROCKS WITH 45,000 OF YOUR CLOSEST FRIENDS - ST. PATRICK'S DAY IN FIVE POINTS COLUMBIA IS AMONG THE LARGEST CELEBRATIONS IN THE SOUTHEAST.

Segra Communications Park
HOME TO THE COLUMBIA FIREFLIES, THIS MULTI-PURPOSE VENUE SERVES THE MINOR LEAGUE BASEBALL TEAM AND IS USED FOR CORPORATE EVENTS, WEDDINGS AND MORE.

Lakes & River System
WITH 7 RIVERS AND 6 LAKES, A WATER LOVER WOULD BE HARD PRESSED TO NOT FIND SOMEWHERE TO SPLASH IN THE CENTRAL SC REGION. OUR LOCAL WATERWAYS PROVIDE RECREATIONAL SPACE FOR FAMILIES AND TOURNAMENTS.

Three Rivers Greenway
A WATER LOVER WOULD BE HARD PRESSED TO NOT FIND SOMEWHERE TO TAKE IN THE COUNTY'S NATURAL WONDERS ALONG ONE OF THE THREE LOCAL RIVERS. WHETHER IT'S COOLING YOUR FEET ON A HOT SUMMER DAY, CHALLENGING YOURSELF ON THE RAPIDS OR JUST TAKING IN THE VIEW, THE SALUDA, BROAD AND CONGAREE RIVERS ARE A SIGHT TO BEHOLD.

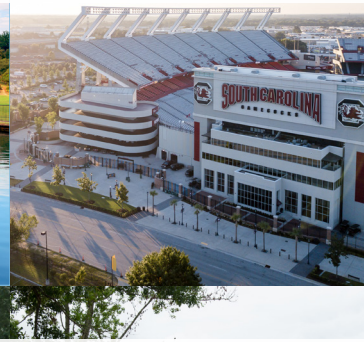
Okra Strut
NOT ONLY DO SOUTHERNERS LOVE FOOD, BUT WE LOVE TO CELEBRATE IT, TOO! THIS FESTIVAL IN LEXINGTON COUNTY PAYS HOMAGE TO THE CRUNCHY GREEN VEGETABLE, SERVING IT UP IN EVERY POSSIBLE WAY.

Barbecue, Barbeque and more BBQ!
GET YOUR FILL BY FOLLOWING THE S.C. BARBECUE TRAIL OR AT ONE OF THE NUMEROUS EVENTS HELD THROUGHOUT THE YEAR IN THE CENTRAL SC REGION SUCH AS THE FALL HERITAGE FESTIVAL & PICKIN' PARTY, PIG ON THE RIDGE, AND PORK IN THE PARK.

NEWBERRY OPERA HOUSE

FINLAY PARK

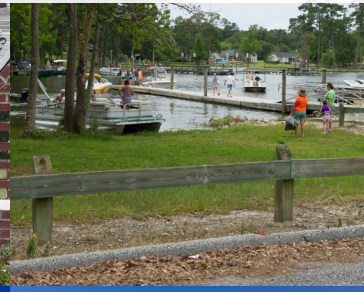
UNIVERSITY OF S.C. GAMECOCKS



LAKE MURRAY 4TH OF JULY

EDISTO MEMORIAL GARDENS

LAKE MARION



ORANGEBURG COUNTRY CLUB

SOUTH CAROLINA STATE HOUSE

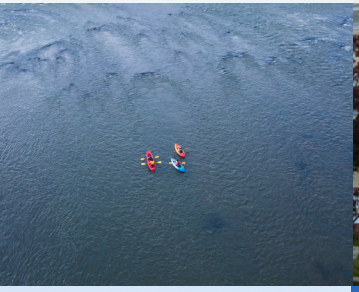
RIVERBANKS ZOO & GARDEN

SOUTH CAROLINA RAILROAD MUSEUM

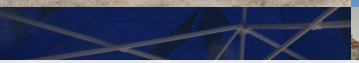
SALUDA RIVER RAPIDS

PORK IN THE PARK

THREE RIVERS GRENWAY



SPRINGDALE RACE COURSE

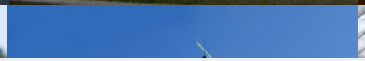


TASTE OF CLARENDON

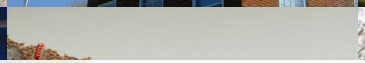
Photo credit Clarendon County Chamber of Commerce

SODA CITY MARKET

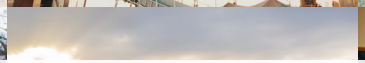
CALHOUN COUNTY HISTORIC HOMES



FAIRFIELD COUNTY CLOCK TOWER



SOUTH CAROLINA STATE FAIR



LAKE MURRAY

EDVENTURE MUSEUM

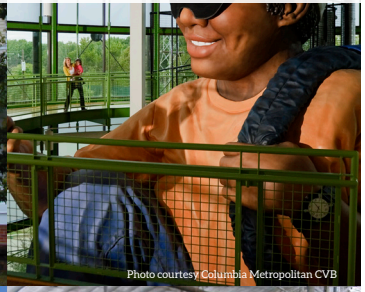
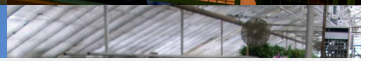
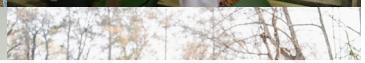


Photo courtesy Columbia Metropolitan CVB



CARTER & HOLMES ORCHIDS

Photo courtesy Carter & Holmes Orchids



SALUDA SHOALS PARK

COLUMBIA MUSEUM OF ART

Orangeburg County Aquatic Park
BEAT THE SUMMER HEAT AT THIS FULL-FEATURED AQUATIC PARK IN ORANGEBURG COUNTY WITH ONE OF THEIR WATER SLIDES, LAZY RIVER AND OTHER AMENITIES.

EdVenture
THIS NOT-FOR-PROFIT EDUCATIONAL INSTITUTION IS DEDICATED TO CREATING NEW GENERATIONS OF LIFELONG LEARNERS THROUGH MUSEUM EXPERIENCES, AFTER-SCHOOL PROGRAMS AND CAMPS, AS WELL AS ENHANCING ADULT LEARNERS' SKILLS.

Carolina Downhome Blues Festival
AN AWARD-WINNING ANNUAL FESTIVAL HELD IN KERSHAW COUNTY FEATURING LEGENDARY BLUES ARTISTS FROM AROUND THE WORLD.

Carolina Cup
CELEBRATING THE TRADITION OF HORSE RACING IN THE STATE, THIS "FIRST RITE OF SPRING" BRINGS RACE FANS TO THE HISTORIC CITY OF CAMDEN IN KERSHAW COUNTY EACH YEAR.

Carolina Adventure World
THE SOUTHEAST'S LARGEST ATV, UTV AND DIRT BIKE RIDING PARK FEATURES 100 MILES OF CUSTOM-DESIGNED TRAILS IN KERSHAW COUNTY.

Congaree National Park
LOCATED IN RICHLAND COUNTY, THIS IS THE STATE'S ONLY NATIONAL PARK. IT PROVIDES VISITORS WITH CAMPING, HIKING, FISHING, KAYAKING AND ANIMAL WATCHING OPPORTUNITIES.

Lake Murray 4th of July Boat Parade & Fireworks
HELD FOR THE PAST THREE DECADES ON THE "JEWEL OF SOUTH CAROLINA," THIS LAKE MURRAY TRADITION DRAWS THOUSANDS OF PEOPLE FOR A BOAT PARADE AND MASSIVE FIREWORKS FESTIVAL TO CELEBRATE INDEPENDENCE DAY.

South Carolina State Fair
CELEBRATING ITS 150TH YEAR, THIS ANNUAL EVENT ATTRACTS NEARLY 400,000 VISITORS TO THE HEART OF SOUTH CAROLINA TO ENJOY RIDES, FOOD, ARTS AND CONCERTS.

Theatrical & Performance Venues
BOUND TO ENTERTAIN, THE CENTRAL SC REGION IS HOME TO A LARGE SELECTION OF ENTERTAINMENT VENUES SUCH AS THE COLONIAL LIFE ARENA, TRUSTUS THEATRE, TOWNSHIP AUDITORIUM, KOGER CENTER FOR THE ARTS, NICKELODEON THEATRE, WELDON AUDITORIUM, NEWBERRY OPERA HOUSE, HARBISON THEATRE AT MIDLANDS TECHNICAL COLLEGE AND FINE ARTS CENTER OF KERSHAW COUNTY.

Year-Round Golf
A PARADISE FOR THE GOLF ENTHUSIAST, TAKE YOUR CLUBS OUT TO THE GREENS OF ROUGHLY 50 PUBLIC AND PRIVATE COURSES SPRINKLED THROUGHOUT THE CENTRAL SC REGION.

Enoree River Winery
THIS VINEYARD AND WINERY IN NEWBERRY COUNTY BOASTS 8-ACRES OF FARMLAND PLANTED WITH MUSCADINES AND GRAPEVINES, AND IS OPEN TO THE PUBLIC FOR TASTINGS AND TOURS.

Central SC

Business Friendly. Business Ready.

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c)(3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

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PROUD TO REPRESENT:

Calhoun County

Columbia Economic Development

Clarendon County Economic Development

Fairfield Economic Development

Kershaw County South Carolina Economic Development Office

County of Lexington Economic Development South Carolina

Newberry County Economic Development South Carolina

Orangeburg County Development Commission

Richland County Economic Development

Thank you to our partners for their contributions in content and images included in this publication.