

	<b>SC(45017),SC(...)</b>
<b>Population Summary</b>	
2000 Total Population	788,169
2010 Total Population	912,703
2018 Total Population	984,766
2018 Group Quarters	40,343
2023 Total Population	1,031,126
2018-2023 Annual Rate	0.92%
2018 Total Daytime Population	985,273
Workers	465,428
Residents	519,845
<b>Household Summary</b>	
2000 Households	298,176
2000 Average Household Size	2.52
2010 Households	350,983
2010 Average Household Size	2.48
2018 Households	378,643
2018 Average Household Size	2.49
2023 Households	396,450
2023 Average Household Size	2.50
2018-2023 Annual Rate	0.92%
2010 Families	231,152
2010 Average Family Size	3.03
2018 Families	245,019
2018 Average Family Size	3.09
2023 Families	254,823
2023 Average Family Size	3.11
2018-2023 Annual Rate	0.79%
<b>Housing Unit Summary</b>	
2000 Housing Units	332,113
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	10.2%
2010 Housing Units	400,074
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	12.3%
2018 Housing Units	431,235
Owner Occupied Housing Units	58.9%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	12.2%
2023 Housing Units	453,657
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	12.6%
<b>Median Household Income</b>	
2018	\$51,923
2023	\$57,603
<b>Median Home Value</b>	
2018	\$152,929
2023	\$170,198
<b>Per Capita Income</b>	
2018	\$27,834
2023	\$31,479
<b>Median Age</b>	
2010	36.1
2018	37.6
2023	38.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	<b>SC(45017),SC(...</b>
<b>2018 Households by Income</b>	
Household Income Base	378,627
<\$15,000	13.2%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	4.4%
\$200,000+	3.9%
Average Household Income	\$70,898
<b>2023 Households by Income</b>	
Household Income Base	396,434
<\$15,000	11.2%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	5.0%
\$200,000+	4.7%
Average Household Income	\$80,447
<b>2018 Owner Occupied Housing Units by Value</b>	
Total	253,998
<\$50,000	9.6%
\$50,000 - \$99,999	18.0%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	17.7%
\$200,000 - \$249,999	9.8%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	3.5%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$200,186
<b>2023 Owner Occupied Housing Units by Value</b>	
Total	267,485
<\$50,000	8.1%
\$50,000 - \$99,999	15.7%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	17.8%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$220,934

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	SC(45017),SC(...)
<b>2010 Population by Age</b>	
Total	912,703
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	16.0%
25 - 34	13.3%
35 - 44	12.9%
45 - 54	14.3%
55 - 64	12.1%
65 - 74	7.0%
75 - 84	3.7%
85 +	1.4%
18 +	76.6%
<b>2018 Population by Age</b>	
Total	984,766
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.1%
15 - 24	14.7%
25 - 34	14.0%
35 - 44	12.2%
45 - 54	12.5%
55 - 64	13.1%
65 - 74	9.6%
75 - 84	4.2%
85 +	1.6%
18 +	78.5%
<b>2023 Population by Age</b>	
Total	1,031,126
0 - 4	5.8%
5 - 9	5.9%
10 - 14	6.1%
15 - 24	14.2%
25 - 34	13.6%
35 - 44	12.7%
45 - 54	11.6%
55 - 64	12.5%
65 - 74	10.6%
75 - 84	5.3%
85 +	1.7%
18 +	78.7%
<b>2010 Population by Sex</b>	
Males	443,332
Females	469,371
<b>2018 Population by Sex</b>	
Males	479,429
Females	505,337
<b>2023 Population by Sex</b>	
Males	503,541
Females	527,585

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	<b>SC(45017),SC(...</b>
<b>2010 Population by Race/Ethnicity</b>	
Total	912,703
White Alone	57.3%
Black Alone	36.9%
American Indian Alone	0.4%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	1.8%
Hispanic Origin	4.6%
Diversity Index	57.6
<b>2018 Population by Race/Ethnicity</b>	
Total	984,766
White Alone	57.1%
Black Alone	36.0%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.2%
Two or More Races	2.3%
Hispanic Origin	4.9%
Diversity Index	58.6
<b>2023 Population by Race/Ethnicity</b>	
Total	1,031,126
White Alone	56.6%
Black Alone	35.6%
American Indian Alone	0.4%
Asian Alone	2.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	2.6%
Hispanic Origin	5.3%
Diversity Index	59.7
<b>2010 Population by Relationship and Household Type</b>	
Total	912,703
In Households	95.5%
In Family Households	78.9%
Householder	25.3%
Spouse	17.1%
Child	30.5%
Other relative	3.8%
Nonrelative	2.2%
In Nonfamily Households	16.5%
In Group Quarters	4.5%
Institutionalized Population	1.6%
Noninstitutionalized Population	2.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	SC(45017),SC(...)
<b>2018 Population 25+ by Educational Attainment</b>	
Total	662,248
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	23.5%
GED/Alternative Credential	3.8%
Some College, No Degree	21.1%
Associate Degree	9.4%
Bachelor's Degree	19.2%
Graduate/Professional Degree	11.8%
<b>2018 Population 15+ by Marital Status</b>	
Total	807,145
Never Married	36.9%
Married	45.6%
Widowed	6.8%
Divorced	10.7%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.3%
Civilian Unemployed (Unemployment Rate)	5.7%
<b>2018 Employed Population 16+ by Industry</b>	
Total	450,220
Agriculture/Mining	1.4%
Construction	5.9%
Manufacturing	10.2%
Wholesale Trade	2.2%
Retail Trade	11.7%
Transportation/Utilities	5.0%
Information	1.5%
Finance/Insurance/Real Estate	7.7%
Services	47.5%
Public Administration	6.9%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	450,220
White Collar	60.9%
Management/Business/Financial	13.7%
Professional	22.1%
Sales	11.1%
Administrative Support	14.0%
Services	17.5%
Blue Collar	21.5%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.7%
Production	6.2%
Transportation/Material Moving	6.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	912,703
Population Inside Urbanized Area	60.2%
Population Inside Urbanized Cluster	8.5%
Rural Population	31.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 16, 2018

	SC(45017),SC(...)
<b>2010 Households by Type</b>	
Total	350,983
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	65.9%
Husband-wife Families	44.5%
With Related Children	19.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	4.6%
With Related Children	2.6%
Other Family with Female Householder	16.8%
With Related Children	11.2%
Nonfamily Households	6.5%
All Households with Children	33.3%
Multigenerational Households	4.6%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	350,983
1 Person Household	27.7%
2 Person Household	33.2%
3 Person Household	17.0%
4 Person Household	13.0%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	350,983
Owner Occupied	68.5%
Owned with a Mortgage/Loan	47.4%
Owned Free and Clear	21.1%
Renter Occupied	31.5%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	400,074
Housing Units Inside Urbanized Area	58.4%
Housing Units Inside Urbanized Cluster	8.8%
Rural Housing Units	32.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

		SC(45017),SC(...
<b>Top 3 Tapestry Segments</b>		
	1.	Southern Satellites (10A)
	2.	Rural Bypasses (10E)
	3.	Middleburg (4C)
<b>2018 Consumer Spending</b>		
Apparel & Services: Total \$		\$705,334,517
Average Spent		\$1,862.80
Spending Potential Index		86
Education: Total \$		\$436,695,266
Average Spent		\$1,153.32
Spending Potential Index		80
Entertainment/Recreation: Total \$		\$1,059,599,192
Average Spent		\$2,798.41
Spending Potential Index		87
Food at Home: Total \$		\$1,674,566,742
Average Spent		\$4,422.55
Spending Potential Index		88
Food Away from Home: Total \$		\$1,152,656,401
Average Spent		\$3,044.18
Spending Potential Index		87
Health Care: Total \$		\$1,923,488,716
Average Spent		\$5,079.95
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$682,604,916
Average Spent		\$1,802.77
Spending Potential Index		86
Personal Care Products & Services: Total \$		\$269,980,117
Average Spent		\$713.02
Spending Potential Index		86
Shelter: Total \$		\$5,277,437,838
Average Spent		\$13,937.77
Spending Potential Index		83
Support Payments/Cash Contributions/Gifts in Kind: Total		\$797,767,047
Average Spent		\$2,106.91
Spending Potential Index		85
Travel: Total \$		\$663,044,532
Average Spent		\$1,751.11
Spending Potential Index		81
Vehicle Maintenance & Repairs: Total \$		\$358,480,806
Average Spent		\$946.75
Spending Potential Index		88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.