

	SC(45017),SC(...)
Population Summary	
2000 Total Population	788,169
2010 Total Population	912,703
2019 Total Population	996,362
2019 Group Quarters	40,240
2024 Total Population	1,046,051
2019-2024 Annual Rate	0.98%
2019 Total Daytime Population	994,832
Workers	474,022
Residents	520,810
Household Summary	
2000 Households	298,176
2000 Average Household Size	2.52
2010 Households	350,983
2010 Average Household Size	2.48
2019 Households	381,857
2019 Average Household Size	2.50
2024 Households	400,682
2024 Average Household Size	2.51
2019-2024 Annual Rate	0.97%
2010 Families	231,152
2010 Average Family Size	3.03
2019 Families	247,546
2019 Average Family Size	3.08
2024 Families	258,336
2024 Average Family Size	3.10
2019-2024 Annual Rate	0.86%
Housing Unit Summary	
2000 Housing Units	332,113
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	10.2%
2010 Housing Units	400,074
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	12.3%
2019 Housing Units	435,116
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	12.2%
2024 Housing Units	457,455
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	28.1%
Vacant Housing Units	12.4%
Median Household Income	
2019	\$52,009
2024	\$57,607
Median Home Value	
2019	\$165,209
2024	\$185,132
Per Capita Income	
2019	\$27,765
2024	\$31,775
Median Age	
2010	36.1
2019	37.8
2024	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	SC(45017),SC(...
2019 Households by Income	
Household Income Base	381,841
<\$15,000	14.4%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	13.0%
\$150,000 - \$199,999	4.1%
\$200,000+	4.4%
Average Household Income	\$71,730
2024 Households by Income	
Household Income Base	400,666
<\$15,000	12.2%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	5.3%
\$200,000+	5.4%
Average Household Income	\$82,270
2019 Owner Occupied Housing Units by Value	
Total	257,923
<\$50,000	10.1%
\$50,000 - \$99,999	15.6%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	16.6%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	4.8%
\$500,000 - \$749,999	3.7%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$217,944
2024 Owner Occupied Housing Units by Value	
Total	271,944
<\$50,000	8.2%
\$50,000 - \$99,999	13.5%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	16.3%
\$200,000 - \$249,999	11.5%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	10.9%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	4.7%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$242,645

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	SC(45017),SC(...)
2010 Population by Age	
Total	912,703
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	16.0%
25 - 34	13.3%
35 - 44	12.9%
45 - 54	14.3%
55 - 64	12.1%
65 - 74	7.0%
75 - 84	3.7%
85 +	1.4%
18 +	76.6%
2019 Population by Age	
Total	996,362
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.1%
15 - 24	14.5%
25 - 34	14.0%
35 - 44	12.3%
45 - 54	12.3%
55 - 64	13.1%
65 - 74	9.9%
75 - 84	4.4%
85 +	1.6%
18 +	78.6%
2024 Population by Age	
Total	1,046,051
0 - 4	5.8%
5 - 9	5.8%
10 - 14	6.1%
15 - 24	14.2%
25 - 34	13.5%
35 - 44	12.8%
45 - 54	11.6%
55 - 64	12.3%
65 - 74	10.7%
75 - 84	5.6%
85 +	1.7%
18 +	78.7%
2010 Population by Sex	
Males	443,332
Females	469,371
2019 Population by Sex	
Males	485,434
Females	510,928
2024 Population by Sex	
Males	510,233
Females	535,818

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	SC(45017),SC(...)
2010 Population by Race/Ethnicity	
Total	912,703
White Alone	57.3%
Black Alone	36.9%
American Indian Alone	0.4%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	1.8%
Hispanic Origin	4.6%
Diversity Index	57.6
2019 Population by Race/Ethnicity	
Total	996,362
White Alone	57.0%
Black Alone	35.9%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	2.3%
Hispanic Origin	5.1%
Diversity Index	58.9
2024 Population by Race/Ethnicity	
Total	1,046,051
White Alone	56.5%
Black Alone	35.6%
American Indian Alone	0.4%
Asian Alone	2.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	2.6%
Hispanic Origin	5.5%
Diversity Index	60.0
2010 Population by Relationship and Household Type	
Total	912,703
In Households	95.5%
In Family Households	78.9%
Householder	25.3%
Spouse	17.1%
Child	30.5%
Other relative	3.8%
Nonrelative	2.2%
In Nonfamily Households	16.5%
In Group Quarters	4.5%
Institutionalized Population	1.6%
Noninstitutionalized Population	2.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	SC(45017),SC(...)
2019 Population 25+ by Educational Attainment	
Total	673,910
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	7.4%
High School Graduate	24.2%
GED/Alternative Credential	3.9%
Some College, No Degree	20.2%
Associate Degree	9.3%
Bachelor's Degree	19.3%
Graduate/Professional Degree	12.4%
2019 Population 15+ by Marital Status	
Total	817,996
Never Married	38.0%
Married	46.4%
Widowed	5.8%
Divorced	9.8%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	95.3%
Civilian Unemployed (Unemployment Rate)	4.7%
2019 Employed Population 16+ by Industry	
Total	462,888
Agriculture/Mining	0.9%
Construction	7.0%
Manufacturing	9.7%
Wholesale Trade	2.6%
Retail Trade	10.8%
Transportation/Utilities	5.6%
Information	1.8%
Finance/Insurance/Real Estate	6.9%
Services	47.9%
Public Administration	6.8%
2019 Employed Population 16+ by Occupation	
Total	462,888
White Collar	59.9%
Management/Business/Financial	12.8%
Professional	21.8%
Sales	10.7%
Administrative Support	14.7%
Services	18.5%
Blue Collar	21.6%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	3.8%
Production	6.7%
Transportation/Material Moving	6.0%
2010 Population By Urban/ Rural Status	
Total Population	912,703
Population Inside Urbanized Area	60.2%
Population Inside Urbanized Cluster	8.5%
Rural Population	31.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	SC(45017),SC(...)
2010 Households by Type	
Total	350,983
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	65.9%
Husband-wife Families	44.5%
With Related Children	19.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	4.6%
With Related Children	2.6%
Other Family with Female Householder	16.8%
With Related Children	11.2%
Nonfamily Households	6.5%
All Households with Children	33.3%
Multigenerational Households	4.6%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%
2010 Households by Size	
Total	350,983
1 Person Household	27.7%
2 Person Household	33.2%
3 Person Household	17.0%
4 Person Household	13.0%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	1.3%
2010 Households by Tenure and Mortgage Status	
Total	350,983
Owner Occupied	68.5%
Owned with a Mortgage/Loan	47.4%
Owned Free and Clear	21.1%
Renter Occupied	31.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	400,074
Housing Units Inside Urbanized Area	58.4%
Housing Units Inside Urbanized Cluster	8.8%
Rural Housing Units	32.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	SC(45017),SC(...
Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Rural Bypasses (10E)
3.	Middleburg (4C)
2019 Consumer Spending	
Apparel & Services: Total \$	\$684,247,788
Average Spent	\$1,791.90
Spending Potential Index	84
Education: Total \$	\$466,145,212
Average Spent	\$1,220.73
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$1,049,594,978
Average Spent	\$2,748.66
Spending Potential Index	84
Food at Home: Total \$	\$1,689,468,327
Average Spent	\$4,424.35
Spending Potential Index	86
Food Away from Home: Total \$	\$1,178,762,679
Average Spent	\$3,086.92
Spending Potential Index	84
Health Care: Total \$	\$1,950,702,716
Average Spent	\$5,108.46
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$682,480,956
Average Spent	\$1,787.27
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$284,415,916
Average Spent	\$744.82
Spending Potential Index	84
Shelter: Total \$	\$5,604,707,297
Average Spent	\$14,677.50
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total	\$804,238,332
Average Spent	\$2,106.12
Spending Potential Index	85
Travel: Total \$	\$678,263,711
Average Spent	\$1,776.22
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$377,216,134
Average Spent	\$987.85
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.