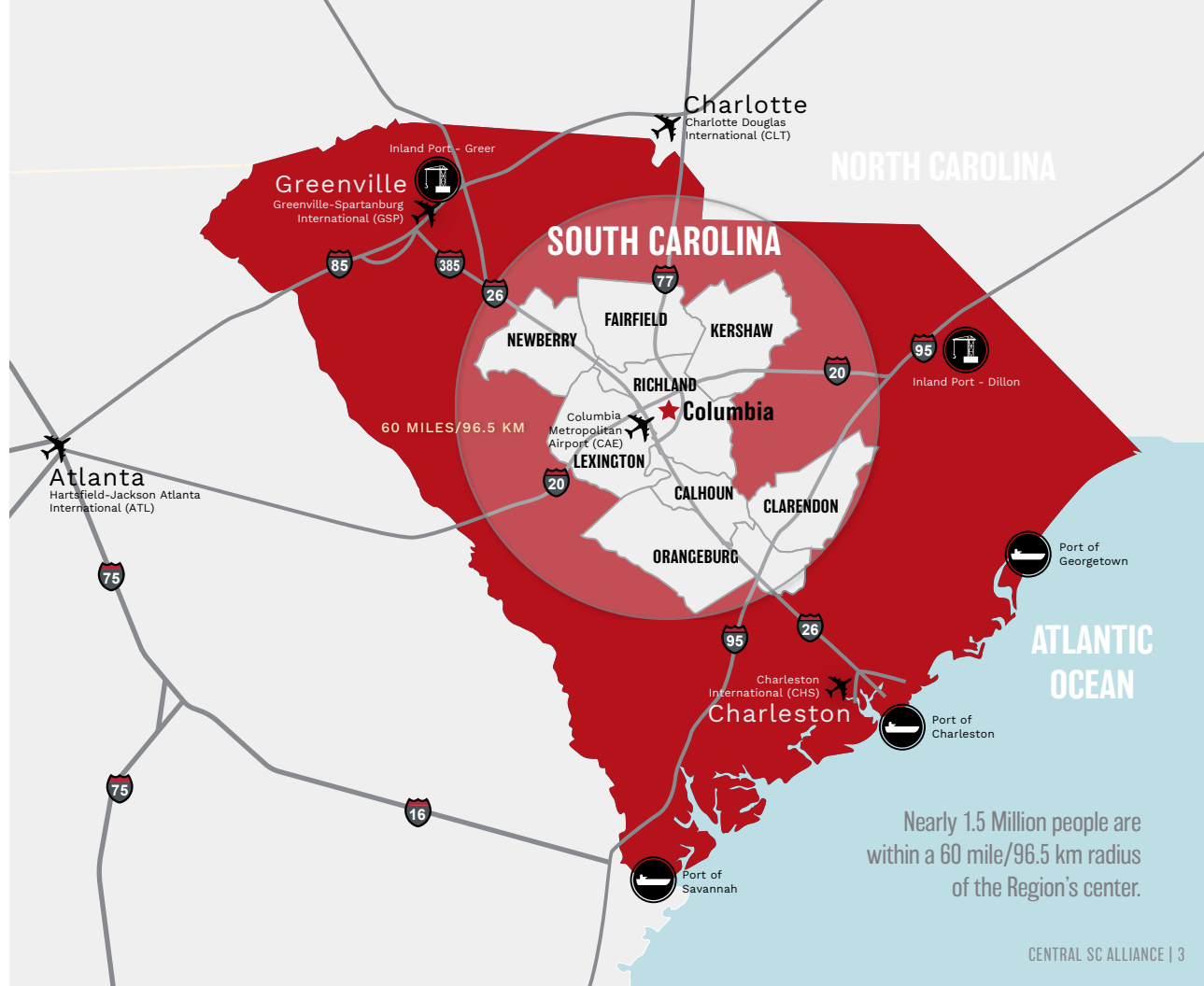


POSITIONING GLOBAL BUSINESSES
FOR SUCCESS
CENTRAL SOUTH CAROLINA REGION



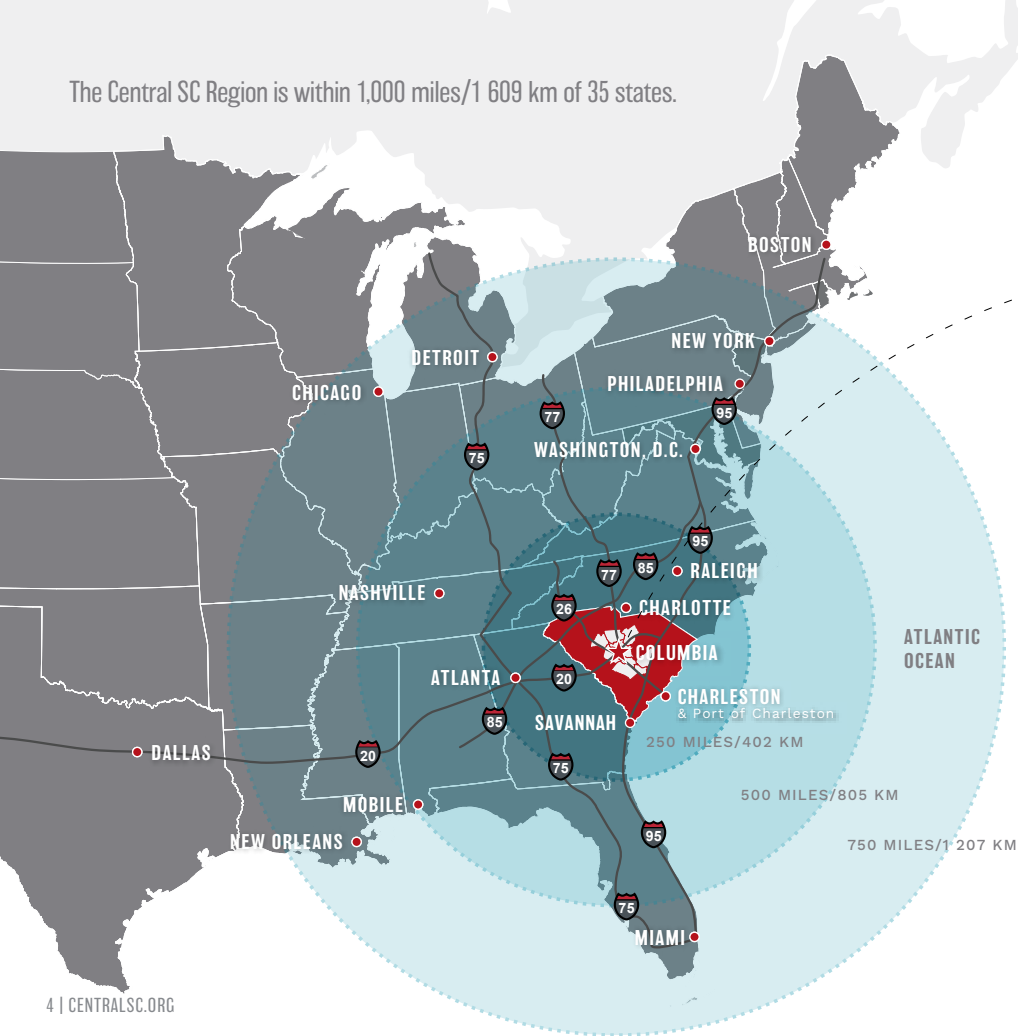
ABOUT THE CENTRAL SC ALLIANCE

Founded in 1994, the Central SC Alliance (CSCA) is a 501(c)(3) not-for-profit public/private partnership which engages in the recruitment of new jobs and capital investment in the eight-county Central South Carolina Region. Whether you are an existing business looking to expand or a global company interested in locating in the Region, the CSCA can provide valuable assistance that will help facilitate the site selection process. An on-site professional team will work as a confidential consultant and coordinate with state and local officials for a smooth experience.



Nearly 1.5 Million people are within a 60 mile/96.5 km radius of the Region's center.

The Central SC Region is within 1,000 miles/1 609 km of 35 states.



GEOGRAPHIC BENEFITS OF CENTRAL SC

- Located in the Eastern Standard Time Zone, the Central SC Region is situated for day-of communication with international locations
- Roughly 66% of the U.S. population is accessible within a day's drive
- Same day travel to numerous major U.S. population centers
- Home to SC's largest cargo airport, the Columbia Metropolitan Airport (CAE); under a one hour drive from international flights at Charlotte-Douglas (CLT); and less than 3.5 hours from Hartsfield-Jackson (ATL), the world's busiest airport
- As short as a 47 mile/76 km drive to the Port of Charleston and 100 miles/161 km to the Port of Savannah

ROBUST TRANSPORTATION

AIRPORT ACCESS

COLUMBIA METROPOLITAN (CAE)

- Columbia Metropolitan Airport (CAE) is located within the Central SC Region
- Averages 1.3 million passengers served annually and provides services to 9 major airports in 8 cities
- Direct flights to Charlotte-Douglas (CLT) and Hartsfield-Jackson Atlanta (ATL) international airports
- Largest air cargo operation in SC, and home to FedEx and a UPS air hub
- 500+ acres of property adjacent to CAE available for development

35+
NONSTOP
DAILY FLIGHTS
THROUGHOUT
THE UNITED STATES



547 M
POUNDS OF
LANDED WEIGHT CARGO



IN 2021
CARGO SERVICES WITH BY UPS, FEDEX & DELTA

183
NONSTOP
DESTINATIONS
THROUGHOUT
THE WORLD



RANKED
6TH
IN THE WORLD
& PASSENGER TRAFFIC.
5TH IN AIRCRAFT MOVEMENTS



CHARLOTTE-DOUGLAS INTERNATIONAL (CLT)

- Accessible from the Central SC Region in as little as a 60 minute drive via I-77
- Averages 1,600 aircraft movements and 43 Million passengers annually
- Flights to 35 international destinations
- 24-hour access to the 200-acre Norfolk Southern Intermodal Facility which offers 6 freight delivery destinations
- Handled nearly 162,300 tons of cargo in 2022

INTERSTATES

Four major interstates in the Central SC Region provide easy access throughout the state and along the Eastern U.S. coastline. Commute time averages 30 miles/48 km in 30 minutes.



NE to SW
Florence, SC to
Kent, TN



SE to NW
Charleston, SC
to Kingsport, TN



S to N
Columbia, SC to
Cleveland, OH



N to S
Houlton, ME to
Miami, FL

RAIL SERVICE

- CSX and Norfolk Southern operate approximately 2,300+ miles/3 701 km of track in South Carolina. Each have an intermodal facility at the Port of Charleston
- Norfolk Southern operates a bulk transfer facility in West Columbia, just two miles/three km from I-26 and near CAE. The terminal can handle dry and liquid bulk commodities like flour, sugar and plastic pellets, as well as aggregates, steel and lumber
- CSX operates an automotive distribution center in West Columbia and boasts more than 325 miles/523 km in the Central SC Region
- There are 11 freight railroads running through South Carolina

FOREIGN TRADE ZONES

- The Foreign Trade Zone (FTZ) program allows for companies to defer, reduce or eliminate duties and tariffs on imported goods under certain conditions
- South Carolina ranks fourth nationally for annual volume of FTZ exports and sixth for FTZ imports
- The Central SC Region is served by FTZ 127 and FTZ 21
- FTZ 127 is located at and operated by the Columbia Metropolitan Airport, covering a 108-acre/44-hectare tract; U.S. Customs and Border Protection (CBP) operates the Port of Columbia at CAE
- Recognized as one of the busiest in the U.S., FTZ 21 boasts sites in Orangeburg County, SC and the Lowcountry, and covers the Port of Charleston

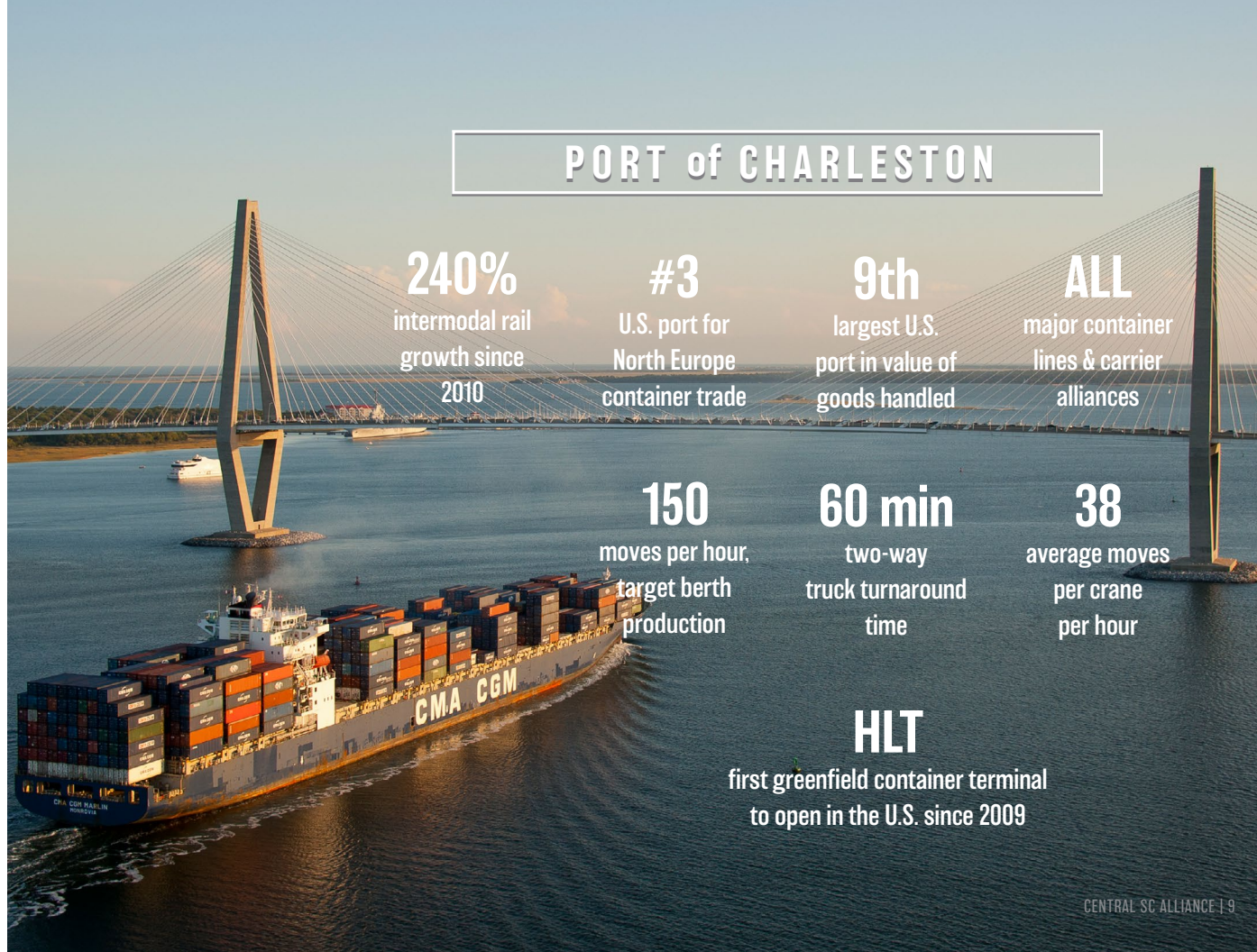
DEEP WATER ACCESS

PORT OF CHARLESTON

- The Port of Charleston is located less than an hour from the Central SC Region and is directly accessible via I-26, with connections to I-20, I-77, and I-95. MSC and Maersk are the largest carriers
- Charleston's harbor currently has 18 neo-Panamax services weekly
- The Hugh Leatherman Terminal opened Phase One in 2021, part of a large harbor deepening project to create the deepest harbor on the East Coast (52-feet MLW inner harbor) by 2022 and aid in increasing efficiency and traffic of neo-Panamax ships
- Boasts an under 60 minute two-way truck turnaround and a 500 ton/454 metric ton barge crane for heavy-lifting needs

OTHER PORTS

- PORT OF GEORGETOWN is SC's dedicated breakbulk and bulk cargo port, located less than an hour from the Region
- PORT OF SAVANNAH has over 3 million sf/278,709 m² of warehouse space with immediate access to I-16 and I-95



PORT of CHARLESTON

240%
intermodal rail
growth since
2010

#3
U.S. port for
North Europe
container trade

9th
largest U.S.
port in value of
goods handled

ALL
major container
lines & carrier
alliances

150
moves per hour,
target berth
production

60 min
two-way
truck turnaround
time

38
average moves
per crane
per hour

HLT
first greenfield container terminal
to open in the U.S. since 2009

BUSINESS ADVANTAGES OF CENTRAL SC

SKILLED WORKFORCE

Offering a highly skilled and productive workforce has long been a draw to world-class companies looking to expand their businesses. South Carolina has been ranked among the top 5 in the nation for its competitive labor environment by Area Development Magazine, and supports the development of a strong workforce with highly-valued programs.

AVERAGING
460,000
IN THE REGIONAL LABOR FORCE



REGIONAL MANUFACTURING JOB
GROWTH IS MORE THAN

2X
FASTER
THAN THE U.S. RATE
FROM 2021 TO 2022

998,449
TOTAL POPULATION
39.0
MEDIAN AGE
2027 FORECAST

WORKFORCE RESOURCES

- readySC™
 - Established in 1961, it is one of the nation's premier training programs available at virtually no cost to qualified employers and is customized to employers' training needs
 - More than 307,000 workers trained by the nationally-recognized workforce training program

- A variety of industries are served by the program including, but not limited to: Aerospace, Automotive, Biotech, Call Centers, Chemicals, Distribution, Food and Beverage Processing, Metals, Plastics, Textiles, etc
- Globally-renowned companies such as Michelin North America, Boeing, BMW, UPS and Volvo Cars have utilized the program to recruit and train their workforces
- Apprenticeship Carolina™ is provided at no cost to employers and offers employers access to aid in the development of demand-driven registered apprenticeship programs
- Clemson University International Center for Automotive Research (CU-ICAR) provides research and education tailored to the automotive industry. Recognitions include "Top 5 Global Best Practices" and 1 of 7 "Centers of Excellence"
- Quick Jobs Centers provide local training and skills upgrading to the workforce for in-demand occupations
- ACT WorkKeys Profiling & Certification is overseen by ACT, a leading national testing institution, and offers employers profiling assessments of their current jobs for matching qualified candidates
- SC Works centers are local hubs for employers and the workforce for informational, educational and governmental resources
- Military installations: Fort Jackson, McEntire Joint National Guard Base and Shaw Air Force Base provide an additional source of talent with skilled military personnel exiting into the civilian workforce, as well as military spouses
- Additional startup resources include: South Carolina Research Authority (SCRA), University of South Carolina/Columbia Technology Incubator, Midlands Technical College Enterprise Campus Business Accelerator, SOCO Vista/SOCO BullStreet, GrowCo, TechSC, and Scribble



SC TECHNICAL COLLEGE SYSTEM

CENTRAL CAROLINA TECH • MIDLANDS TECH • ORANGEBURG-CALHOUN TECH • PIEDMONT TECH

- SC Technical College System is the state's largest higher education system and supports 16 technical schools around the state, four of which are located in Central SC. The system also includes readySC™ and Apprenticeship Carolina™

- Training areas of expertise for technical colleges include skills for in-demand occupations like Mechatronics, Advanced Manufacturing, Information Technology, Welding, etc.

MIDLANDS TECHNICAL COLLEGE

- As the largest technical college in the Central SC Region with six locations, Midlands Technical College offers over 150 academic and training programs including 35+ manufacturing and skilled trade programs
- Dedicated Center of Excellence for Technology (CET), Business Accelerator, HAAS Shop Floor training facility, and Center for Business and Information Technology
- The MTC Enterprise Campus is the first of its kind in the U.S. A 130-acre, state-of-the-art industrial park and college campus intertwines professionals and students in a unique environment. It features a Business Accelerator with flexible multi-bay building space, and is the home to The Ritedose Corp, Bluestar Forensics and others

UNIVERSITY OF SOUTH CAROLINA (USC)

- The flagship university in the state, the University of South Carolina's main campus is located in the Central SC Region and serves more than 35,000 students annually with 60+ nationally-ranked academic programs. It's home to the nation's Best Public University Honors College and has numerous top ranked graduate programs
- More than 30% of all Bachelor's and Graduate degrees awarded at public universities in South Carolina are conferred by the USC
- The USC's Moore School of Business has been repeatedly recognized for having the #1 International Business degrees for both undergraduate and graduate programs for the past 30 years
- The USC's McNair Center is focused on advancing aerospace in S.C. through the state's only aerospace engineering program, as well as conducting research, engaging in economic activities and enhancing workforce development

OTHER COLLEGES & UNIVERSITIES

Allen University, Benedict College, Claflin University, Columbia College, Columbia International University, Newberry College and SC State University

EMPLOYER-FRIENDLY CLIMATE

Tort reform, workers' compensation reform, lower taxes and health care access for small businesses are just a few of the reasons why South Carolina has repeatedly ranked among the top five most employer-friendly states in the U.S.

CORPORATE INCOME TAX

Corporate income tax is levied only by the state and is based primarily on federal gross and taxable income. It is determined by single-factor apportionment and only taxed on the portion of income derived from in-state operations.



CORPORATE INCOME TAX CREDITS

- Job Tax Credit (JTC): By creating new jobs in South Carolina, companies may be eligible for a tax credit against their South Carolina income tax liability. Provides a 15-year carry forward for unused credits



- Corporate HQ Tax Credit: 20% credit based on cost of facility or direct lease costs to offset annual corporate income tax or license fee. Not limited in ability to eliminate corporate income taxes. Available for 5 years, and can carry forward up to 10 years for unused credits



MUST BE LOCATION WHERE CORPORATE STAFF/EMPLOYEES ARE DOMICILED & REGIONAL/NATIONAL HR-RELATED FUNCTIONS ARE PERFORMED

LOCAL PROPERTY TAXES & INCENTIVES

Prior to any statutory or discretionary incentives, effective personal property taxes in the Central SC Region range from 2.38% to 6.90% and real property tax rates range from 1.36% to 3.93% for commercial users. For manufacturers with the current exemption, real and personal property tax rates range from 1.36% to 3.93%.

$$\text{PROPERTY TAX LIABILITY} = \text{PROPERTY VALUE (LESS DEPRECIATION)} \times \text{ASSESSMENT RATIO} \times \text{MILLAGE RATE}$$

AVAILABLE EXEMPTIONS



**DATA CENTER
MATERIALS**



**POLLUTION CONTROL
EQUIPMENT**



**INTANGIBLE
PROPERTY**



INVENTORIES

INCENTIVES

**5-YEAR ABATEMENT
COUNTY PORTION
OF PROPERTY TAX**

**MANUFACTURING INVESTMENTS
OF \$50K OR MORE**
(OTHER INDUSTRY QUALIFIERS AVAILABLE)

**MANUFACTURING PROPERTY
VALUATION REDUCTION
OF MORE THAN 42%**

**2022 NEW LEGISLATION
INCENTIVE CAPPED AT \$170 MILLION**

DISCRETIONARY INCENTIVES



FEE-IN-LIEU OF TAXES

**ASSESSMENT
RATIO BETWEEN
10.5% & 6%**



**TAX RATE
UP TO 30 YEARS**

JOB DEVELOPMENT CREDITS (JDC)

State-negotiated incentive that provides funds to offset costs of locating or expanding a facility in South Carolina; project-specific and meets same criteria as Jobs Tax Credit

JOB RETRAINING CREDIT

Refund of up to \$1,000/full-time production employee/year for retraining; must be a necessity for the business to remain competitive or to introduce new technologies

SPECIAL SOURCE REVENUE CREDIT

**ADDS ADDITIONAL PROPERTY TAX SAVINGS;
NEGOTIATED CASE-BY-CASE**

SALES & USE TAXES & INCENTIVES

6%

STATE SALES TAX

**ADDITIONAL LOCAL OPTION
VARIES BY COUNTY & RANGES
FROM 1% TO 2%**

SALES TAX EXEMPTIONS



**MACHINERY & EQUIPMENT USED
IN PRODUCING TANGIBLE GOODS**



**RESEARCH & DEVELOPMENT
MACHINERY/EQUIPMENT**



**REPAIR PARTS FOR EXEMPT
MACHINERY & EQUIPMENT**



**FUELS USED IN PRODUCTION
INCLUDING ELECTRICITY**



**PACKAGING
MATERIALS**



**POLLUTION CONTROL
EQUIPMENT**



**MATERIALS INTEGRAL TO
FINISHED PRODUCT**

*displayed list may not include all available exemptions

RELIABLE & AFFORDABLE UTILITIES

Competitive energy prices and available benefits make South Carolina a lower-cost, pro-business location in the U.S.

ELECTRICITY

- SC has one of the lowest industrial power rates at more than 12% below the national average
- Green initiatives are on the rise, helping businesses stretch their dollars. SC and power companies provide rebates and incentives for qualified businesses



**SALES TAX
INDUSTRIAL
ELECTRICAL
MANUFACTURING**

WATER & WASTEWATER

- With seven of the eight major river basins in the state flowing through Central SC, companies in the Region have access to an abundant, high-quality supply of fresh water

**WATER
WASTEWATER**

(PER 1,000 GALLONS)

**\$4.59 | \$6.05
\$5.67 | \$7.75
INSIDE | OUTSIDE
CITY OR TOWN**

NATURAL GAS

- South Carolina's natural gas cost (\$5.60 Mcf) remains competitive.

TELECOMMUNICATIONS



FIBER



WIRELESS



DATA



VOICE



EXPORT ECONOMY

South Carolina's 2021 global exports topped \$29.7 Billion in goods. The state ranks first among Southeastern states and eighteenth among all US states for export growth over the past 10 years, and collaborates with companies worldwide to aid in exporting through efforts like the State Trade and Export Promotion (STEP) program.

1ST

in U.S. tire
& ball or roller
bearings and
parts exports

1ST

in export of
automobiles
to world
markets

18TH

nationally
in overall
exports

TOP 10 EXPORT ITEMS

TRANSPORTATION EQUIPMENT
CHEMICALS
PLASTICS & RUBBER
PRODUCTS
MACHINERY, EXCEPT
ELECTRICAL
COMPUTER & ELECTRONIC
PRODUCTS

FABRICATED METAL
PRODUCTS
ELECTRICAL EQUIPMENT;
APPLIANCES & COMPONENTS
PAPER
FOOD MANUFACTURING
TEXTILES & FABRICS

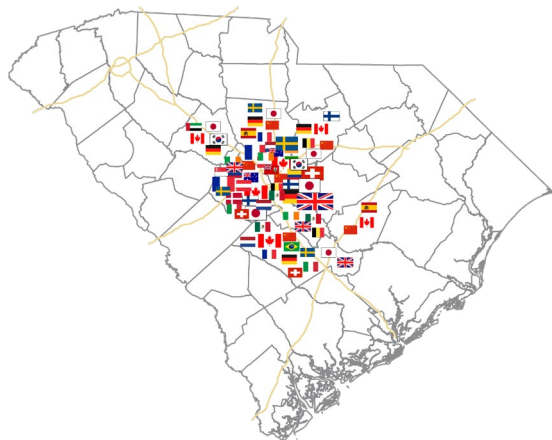
TOP 5 EXPORT PARTNERS

1. CHINA
2. GERMANY
3. CANADA
4. MEXICO
5. BELGIUM

INTERNATIONAL ACTIVITY

South Carolina is committed to helping international companies establish, relocate and expand in the U.S. market. Nearly 26,000 people in Central SC Region's workforce are employed by foreign affiliates, and there are businesses from over two dozen countries represented regionwide. Additional aid to businesses is available globally with the presence of SC Department of Commerce in Germany, China, Japan, India, Korea and the United States.

AUSTRALIA
AUSTRIA
BELGIUM
BERMUDA
BRAZIL
CANADA
CHINA
COLOMBIA
DENMARK
FINLAND
FRANCE
GERMANY
INDIA
IRELAND



Flag size represents the total number of companies for each country of origin within a specific county. Locations only represent operations within each county and do not indicate geographic site position.

	1-3
	4-8
	9-12

ITALY
JAPAN
LEBANON
MEXICO
NETHERLANDS
SINGAPORE
SOUTH KOREA
SPAIN
SWEDEN
SWITZERLAND
TURKEY
UNITED ARAB
EMIRATES
UNITED KINGDOM

SINCE 2011, FOREIGN-AFFILIATED COMPANIES
HAVE INVESTED IN EXCESS OF

\$20.3 BILLION

& CREATED MORE THAN

52,415 JOBS

IN SOUTH CAROLINA.

THE STATE HAS BEEN REPEATEDLY RANKED

#1 IN THE U.S.

IN FOREIGN DIRECT INVESTMENT.

MARQUEE BRANDS IN CENTRAL SC

browse
our online
database



THE CENTRAL SC REGION'S

HIGHLY-DIVERSIFIED GROUP OF INDUSTRIES

HELPS MAINTAIN REGIONAL ECONOMIC STABILITY & STRENGTH



LIVING HERE

COST OF LIVING

Comfort doesn't have to come at a high price. With a cost of living that falls below the national average and many nearby major metropolitan areas, residents in Central SC can live well.

COLUMBIA MSA		UNITED STATES
94.3	OVERALL	100
\$2.353	GASOLINE	\$2.706
\$980	APARTMENT RENTAL	\$1,218
\$2.43	SUGAR	\$2.51
\$2.37	HALF GALLON OF MILK	\$2.22
\$113.17	DOCTOR	\$117.28
\$377.21	PRESCRIPTION MEDICATION	\$471.01

- C2ER COLI, 2021

HOUSING

A variety of housing at a moderate price provides buyers with a selection that's hard to beat. Metropolitan home pricing that falls more than 40% below the national average makes ownership an affordable opportunity.

AVERAGE PRICE OF SINGLE-FAMILY HOMES

	COLUMBIA, SC \$233,200
ATLANTA, GA	MIAMI, FL
\$317,200	\$480,000
CHARLOTTE-CONCORD- CASTONIA, NC	WASHINGTON, DC
\$354,100	\$544,300
SOUTHERN U.S.	NEW YORK-NEWARK- JERSEY CITY, NY-NJ
\$308,100	\$561,000
UNITED STATES	LOS ANGELES, CA
\$353,400	\$801,300

- NAR, Metropolitan Median Area
Prices and Affordability, 2021





ATTRACTIONS, AMENITIES & RECREATION

Being located in the center of the state has its advantages. Here in the heart of South Carolina, you'll find entertainment options for every type of enthusiast.

FESTIVALS & EVENTS

UNIVERSITY OF SOUTH CAROLINA GAMECOCKS

A hometown favorite, the University of South Carolina's Gamecocks boasts top-ranked sports teams and athletic venues

COLONIAL LIFE ARENA • TOWNSHIP AUDITORIUM • KOGER CENTER FOR THE ARTS • NEWBERRY OPERA HOUSE • ICEHOUSE AMPHITHEATER

Popular performance and event venues attracting global talent and hosting popular local attractions

ST. PATS IN FIVE POINTS • LAKE MURRAY 4TH OF JULY • SOUTH CAROLINA STATE FAIR

Among the largest of their kind, these events draw crowds of spectators to the streets and waters of the Region

STEEPLECHASE RACES • BIG DADDY FISHING TOURNEY • ROSEWOOD CRAWFISH FESTIVAL • OKRA STRUT • STRIPED BASS FESTIVAL

Southern food and heritage at its finest on display

SEGRA PARK

Home to the Columbia Fireflies, this multi-use sports and entertainment venue serves up more than just baseball

CULTURAL AMENITIES

THE VISTA • FIVE POINTS • SODA CITY MARKET • DOWNTOWN DISTRICTS

Popular destinations for food, fun and fanfare, you'll find just about every sort of flare you can imagine to fill your belly and spirit

EDVENTURE • SOUTH CAROLINA STATE MUSEUM • RIVERBANKS ZOO & GARDEN

Nationally-ranked educational and historical attractions showcasing family-friendly exhibits and activities

COLUMBIA MUSEUM OF ART • CITY ART • THE NICKELODEON • TRUSTUS • TOWN THEATRE • MCKISSICK MUSEUM

Just a few of the options available in the Region displaying historic and modern art and theatrics

SOUTH CAROLINA STATE HOUSE • HISTORIC CAMDEN REVOLUTIONARY WAR SITE • WINNSBORO TOWN CLOCK

National Register/National Historic Landmark Program sites

ENOREE RIVER WINERY • THE WINERY AT MERCER HOUSE

Local vineyards and wineries featuring the native muscadine

OUTDOOR RECREATION

RIVERWAYS/RIVERWALKS

Perfect for rafting, fishing or sightseeing, our rivers and surrounding riverwalks accommodate water and land lovers alike

LAKE MURRAY • LAKE MARION • LAKE WATEREE

These three popular lakes cover over 173,000 acres and provide outlets for boaters, competitive fishers, scuba divers, etc.

COBBLESTONE • WYBOO • GOLDEN HILLS • CAMDEN • MID CAROLINA • ORANGEBURG COUNTRY CLUB • CALHOUN HILLS (golf clubs)

A golfer's paradise, these are just some of the approximately four dozen public/private golf courses regionally with year-round access

CONGAREE NATIONAL PARK • FINLAY PARK • SANTÉE STATE PARK • LAKE MONTICELLO PARK

25 Regional, State and National parks are located within the Region

experience more of what the Central SC Region has to offer

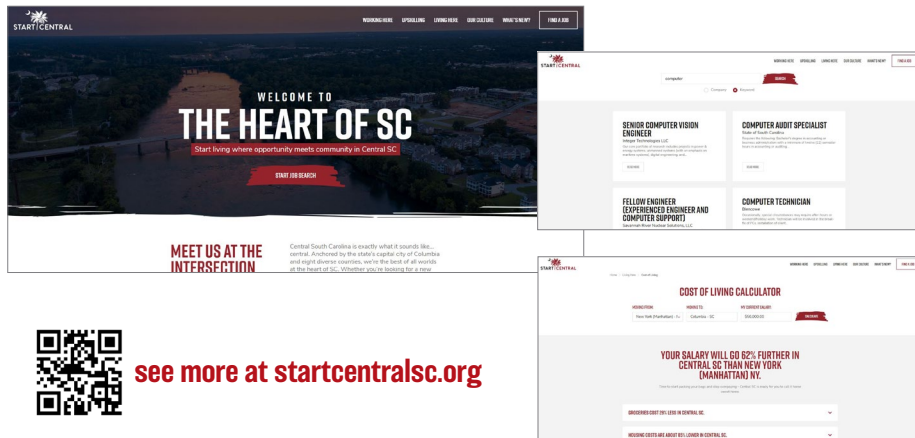


Thank you to the following for contributing to portions of our photo library: Bifocal Photography, Jeff Blake Photography, Fairfield County Chamber of Commerce, Columbia Metropolitan CVB

START CENTRAL SC

Launched in 2021, *Start Central SC* is the Central SC Region's newest tool for talent recruitment and retention. This comprehensive website assist local and non-native job seekers with connecting to employment opportunities with local employers, as well as accessing information on education and upskilling resources, community details, military and veteran resources, regional news and more.

The Jobs Board hosted on the site is provided for free to job seekers and recruiting companies. Employers looking to enhance their recruitment opportunities may post listings that direct job seekers to their primary source(s) for job and application details.



NOTES

[illegible]



Find out how our team can help you get
your start in the heart of South Carolina:

- Professional site selection assistance
- Detailed information on available parks, sites and buildings
- A team of partners that will get answers to your questions
- Overviews of incentive programs



CENTRAL SC ALLIANCE

1201 Main Street, Ste 100
Columbia, SC 29201 (USA)
centralsc.org



2021

**READY TO
GET STARTED?**

+1 803.733.1131
cscsa@centralsc.org