

At A Glance: CENTRAL SC REGION

Located in the heart of South Carolina, the Central SC Region encompasses the eight counties of Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland, and the state's capital city of Columbia. The Region supports a variety of existing industries, including manufacturing, energy, healthcare, transportation and logistics, IT and finance. With a low cost business environment, thriving economy and unsurpassed quality of life, Central SC is business friendly, business ready.



INFRASTRUCTURE

The Central SC Region is home to four major interstates, all easily accessible throughout the region: I-20, I-26, I-77, I-95. These interstates make for smooth travel when commuting to the region's major airport and the state's major port.



NE to SW
Florence, SC to
Kent, TX



SE to NW
Charleston, SC to
Kingsport, TX



S to N
Columbia, SC to
Cleveland, OH



S to N
Miami, FL to
Houlton, ME



Columbia Metropolitan Airport (CAE): located within the Region, this commercial airport features the Southeast Regional UPS air hub and Foreign Trade Zone 127.



Port of Charleston: as little as a 60 minute drive; nationally recognized as one of the most efficient and effective ports. New Hugh Leatherman Terminal opened in 2021 to accommodate larger neo-Panamax vessels.



Rail system served by Norfolk Southern and CSX.

60-MINUTE DRIVE TIME POPULATION

1,037,598

2020 Census

1,060,843

2023 Estimate

1,079,425

2028 Forecast

82.3%

Age 15+
2023 Estimate

78.8%

Age 18+
2023 Estimate

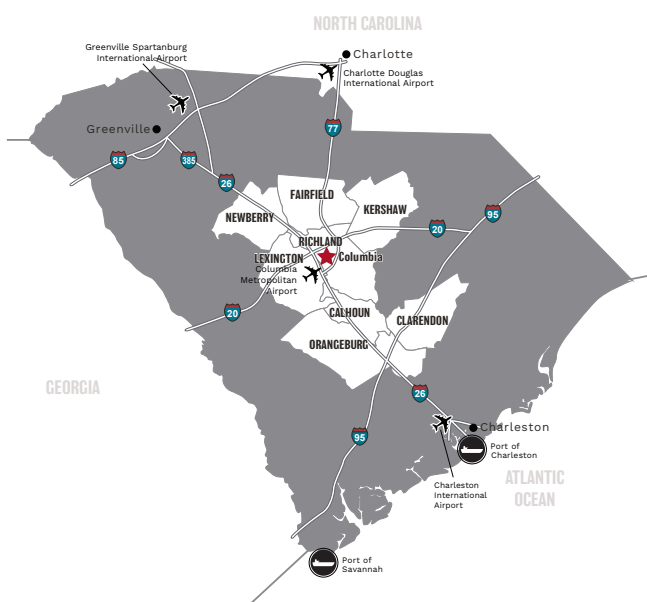
91.5%

HS Diploma/GED & higher
Age 25+, 2023 Estimate

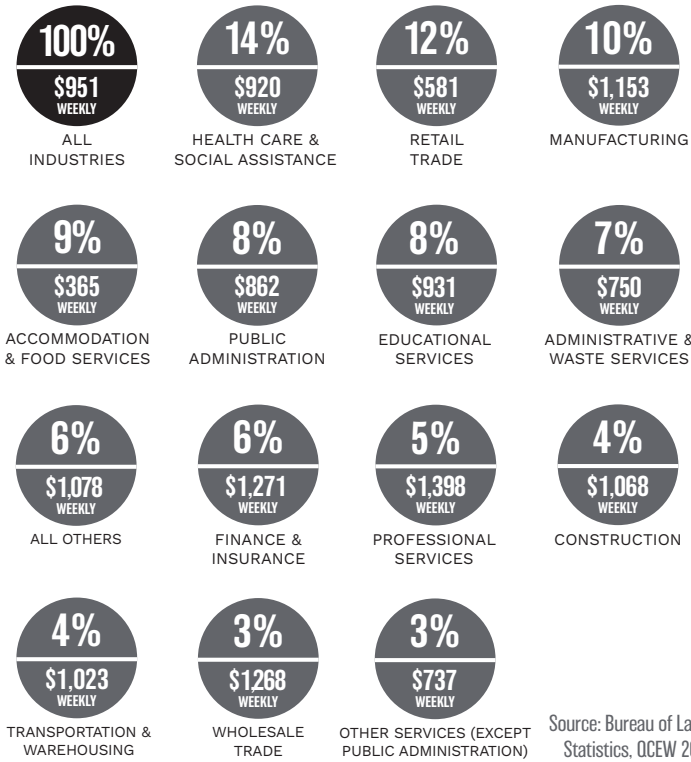
34.4%

Bachelor's Degree & higher
Age 25+, 2023 Estimate

Source: US Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2022 and 2027.



EXISTING INDUSTRY

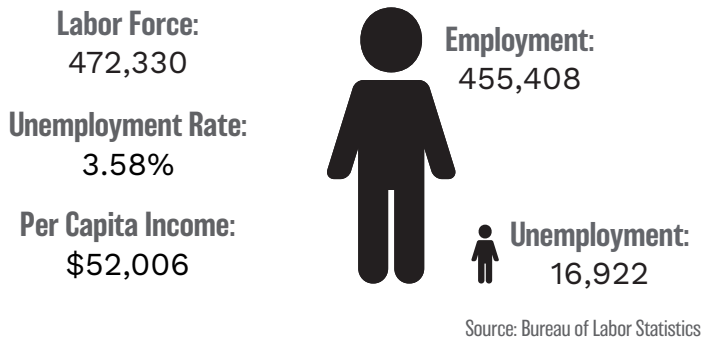


TOP PRIVATE EMPLOYERS

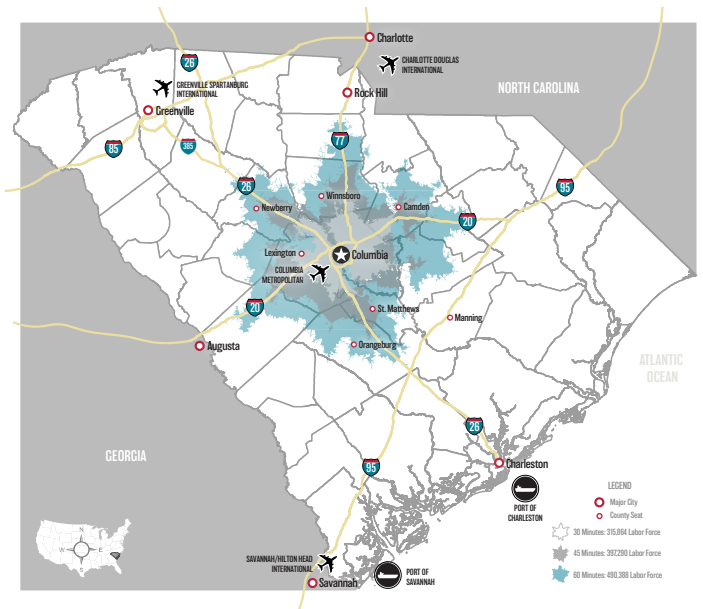
COMPANY	EMPLOYEES
Prisma Health	15,000
Blue Cross Blue Shield of SC	10,998
Walmart	5,800
MUSC Health (3 locations)	3,771
Dominion Energy	3,066
Amazon.com	2,684
Michelin North America (#5, #7)	2,240
AT&T	2,100
Nephron Pharmaceuticals	2,014
Kraft-Heinz	1,500
Samsung	1,400
UPS	1,329
Palmetto GBA	1,300

Source: Central SC records and Reference USA

EMPLOYMENT: JULY 2023



DRIVE TIME LABOR FORCE



HOURLY WAGES FOR SELECT OCCUPATIONS

