

	SC(45079),SC(450...
<b>Population Summary</b>	
2000 Total Population	798,127
2010 Total Population	922,936
2015 Total Population	959,859
2015 Group Quarters	42,735
2020 Total Population	1,000,098
2015-2020 Annual Rate	0.82%
<b>Household Summary</b>	
2000 Households	301,734
2000 Average Household Size	2.51
2010 Households	355,010
2010 Average Household Size	2.48
2015 Households	371,949
2015 Average Household Size	2.47
2020 Households	388,735
2020 Average Household Size	2.46
2015-2020 Annual Rate	0.89%
2010 Families	233,950
2010 Average Family Size	3.03
2015 Families	242,800
2015 Average Family Size	3.01
2020 Families	252,289
2020 Average Family Size	3.01
2015-2020 Annual Rate	0.77%
<b>Housing Unit Summary</b>	
2000 Housing Units	336,572
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	10.4%
2010 Housing Units	405,527
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	12.5%
2015 Housing Units	425,464
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	12.6%
2020 Housing Units	445,541
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	12.7%
<b>Median Household Income</b>	
2015	\$47,772
2020	\$53,815
<b>Median Home Value</b>	
2015	\$160,636
2020	\$190,478
<b>Per Capita Income</b>	
2015	\$25,182
2020	\$28,245
<b>Median Age</b>	
2010	36.2
2015	37.2
2020	38.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		<b>SC(45079),SC(450...</b>
<b>2015 Households by Income</b>		
Household Income Base		371,933
<\$15,000		14.7%
\$15,000 - \$24,999		11.3%
\$25,000 - \$34,999		11.1%
\$35,000 - \$49,999		14.5%
\$50,000 - \$74,999		18.7%
\$75,000 - \$99,999		12.0%
\$100,000 - \$149,999		11.1%
\$150,000 - \$199,999		3.7%
\$200,000+		2.9%
Average Household Income		\$64,002
<b>2020 Households by Income</b>		
Household Income Base		388,719
<\$15,000		13.5%
\$15,000 - \$24,999		8.4%
\$25,000 - \$34,999		9.2%
\$35,000 - \$49,999		14.5%
\$50,000 - \$74,999		20.4%
\$75,000 - \$99,999		13.7%
\$100,000 - \$149,999		12.6%
\$150,000 - \$199,999		4.5%
\$200,000+		3.2%
Average Household Income		\$71,708
<b>2015 Owner Occupied Housing Units by Value</b>		
Total		245,752
<\$50,000		12.3%
\$50,000 - \$99,999		14.9%
\$100,000 - \$149,999		19.1%
\$150,000 - \$199,999		17.6%
\$200,000 - \$249,999		10.9%
\$250,000 - \$299,999		7.1%
\$300,000 - \$399,999		8.0%
\$400,000 - \$499,999		4.0%
\$500,000 - \$749,999		4.0%
\$750,000 - \$999,999		1.1%
\$1,000,000 +		1.0%
Average Home Value		\$206,756
<b>2020 Owner Occupied Housing Units by Value</b>		
Total		256,545
<\$50,000		8.6%
\$50,000 - \$99,999		11.5%
\$100,000 - \$149,999		15.1%
\$150,000 - \$199,999		18.4%
\$200,000 - \$249,999		14.2%
\$250,000 - \$299,999		9.6%
\$300,000 - \$399,999		9.7%
\$400,000 - \$499,999		4.4%
\$500,000 - \$749,999		5.4%
\$750,000 - \$999,999		1.9%
\$1,000,000 +		1.3%
Average Home Value		\$240,361

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		SC(45079),SC(450...
<b>2010 Population by Age</b>		
Total		922,936
0 - 4		6.4%
5 - 9		6.4%
10 - 14		6.4%
15 - 24		15.9%
25 - 34		13.3%
35 - 44		12.9%
45 - 54		14.3%
55 - 64		12.2%
65 - 74		7.1%
75 - 84		3.7%
85 +		1.4%
18 +		76.7%
<b>2015 Population by Age</b>		
Total		959,859
0 - 4		6.1%
5 - 9		6.2%
10 - 14		6.2%
15 - 24		15.2%
25 - 34		13.7%
35 - 44		12.3%
45 - 54		13.2%
55 - 64		13.0%
65 - 74		8.8%
75 - 84		3.9%
85 +		1.5%
18 +		78.0%
<b>2020 Population by Age</b>		
Total		1,000,098
0 - 4		5.9%
5 - 9		5.9%
10 - 14		6.3%
15 - 24		14.4%
25 - 34		13.5%
35 - 44		12.6%
45 - 54		12.0%
55 - 64		13.0%
65 - 74		10.1%
75 - 84		4.6%
85 +		1.6%
18 +		78.2%
<b>2010 Population by Sex</b>		
Males		448,890
Females		474,046
<b>2015 Population by Sex</b>		
Males		468,313
Females		491,546
<b>2020 Population by Sex</b>		
Males		488,714
Females		511,384

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		<b>SC(45079),SC(450...</b>
<b>2010 Population by Race/Ethnicity</b>		
Total		922,936
White Alone		57.2%
Black Alone		37.0%
American Indian Alone		0.4%
Asian Alone		1.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.1%
Two or More Races		1.8%
Hispanic Origin		4.5%
Diversity Index		57.6
<b>2015 Population by Race/Ethnicity</b>		
Total		959,859
White Alone		56.6%
Black Alone		36.9%
American Indian Alone		0.4%
Asian Alone		1.8%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.2%
Two or More Races		2.1%
Hispanic Origin		4.9%
Diversity Index		58.6
<b>2020 Population by Race/Ethnicity</b>		
Total		1,000,098
White Alone		55.8%
Black Alone		36.9%
American Indian Alone		0.4%
Asian Alone		2.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.4%
Two or More Races		2.4%
Hispanic Origin		5.4%
Diversity Index		59.8
<b>2010 Population by Relationship and Household Type</b>		
Total		922,936
In Households		95.4%
In Family Households		78.9%
Householder		25.3%
Spouse		17.1%
Child		30.4%
Other relative		3.8%
Nonrelative		2.2%
In Nonfamily Households		16.5%
In Group Quarters		4.6%
Institutionalized Population		1.8%
Noninstitutionalized Population		2.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

	<b>SC(45079),SC(450...</b>
<b>2015 Population 25+ by Educational Attainment</b>	
Total	636,393
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	23.0%
GED/Alternative Credential	3.9%
Some College, No Degree	22.0%
Associate Degree	9.1%
Bachelor's Degree	18.5%
Graduate/Professional Degree	11.6%
<b>2015 Population 15+ by Marital Status</b>	
Total	782,597
Never Married	36.0%
Married	46.9%
Widowed	6.5%
Divorced	10.6%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	92.2%
Civilian Unemployed	7.8%
<b>2015 Employed Population 16+ by Industry</b>	
Total	421,300
Agriculture/Mining	1.1%
Construction	5.6%
Manufacturing	11.2%
Wholesale Trade	2.2%
Retail Trade	11.2%
Transportation/Utilities	4.5%
Information	1.9%
Finance/Insurance/Real Estate	7.4%
Services	47.6%
Public Administration	7.3%
<b>2015 Employed Population 16+ by Occupation</b>	
Total	421,300
White Collar	60.0%
Management/Business/Financial	13.2%
Professional	21.9%
Sales	10.6%
Administrative Support	14.2%
Services	18.6%
Blue Collar	21.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.5%
Production	6.6%
Transportation/Material Moving	6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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	<b>SC(45079),SC(450...</b>
<b>2010 Households by Type</b>	
Total	355,010
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	65.9%
Husband-wife Families	44.5%
With Related Children	19.0%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	4.6%
With Related Children	2.6%
Other Family with Female Householder	16.7%
With Related Children	11.2%
Nonfamily Households	6.4%
All Households with Children	33.2%
Multigenerational Households	4.6%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	355,010
1 Person Household	27.7%
2 Person Household	33.4%
3 Person Household	17.0%
4 Person Household	12.9%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	355,010
Owner Occupied	68.6%
Owned with a Mortgage/Loan	47.3%
Owned Free and Clear	21.3%
Renter Occupied	31.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

		SC(45079),SC(450...
<b>Top 3 Tapestry Segments</b>		
	1.	Rural Bypasses (10E)
	2.	Southern Satellites (10A)
	3.	Middleburg (4C)
<b>2015 Consumer Spending</b>		
Apparel & Services: Total \$		\$742,806,925
Average Spent		\$1,997.07
Spending Potential Index		86
Computers & Accessories: Total \$		\$82,244,787
Average Spent		\$221.12
Spending Potential Index		87
Education: Total \$		\$443,101,107
Average Spent		\$1,191.30
Spending Potential Index		78
Entertainment/Recreation: Total \$		\$1,061,353,056
Average Spent		\$2,853.49
Spending Potential Index		86
Food at Home: Total \$		\$1,703,610,045
Average Spent		\$4,580.22
Spending Potential Index		88
Food Away from Home: Total \$		\$1,052,953,931
Average Spent		\$2,830.91
Spending Potential Index		86
Health Care: Total \$		\$1,551,187,180
Average Spent		\$4,170.43
Spending Potential Index		88
HH Furnishings & Equipment: Total \$		\$598,636,085
Average Spent		\$1,609.46
Spending Potential Index		87
Investments: Total \$		\$796,624,308
Average Spent		\$2,141.76
Spending Potential Index		78
Retail Goods: Total \$		\$8,371,522,270
Average Spent		\$22,507.18
Spending Potential Index		88
Shelter: Total \$		\$5,061,425,453
Average Spent		\$13,607.85
Spending Potential Index		83
TV/Video/Audio: Total \$		\$433,058,270
Average Spent		\$1,164.29
Spending Potential Index		89
Travel: Total \$		\$594,657,283
Average Spent		\$1,598.76
Spending Potential Index		82
Vehicle Maintenance & Repairs: Total \$		\$358,855,794
Average Spent		\$964.80
Spending Potential Index		86

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.