



# Morrisette

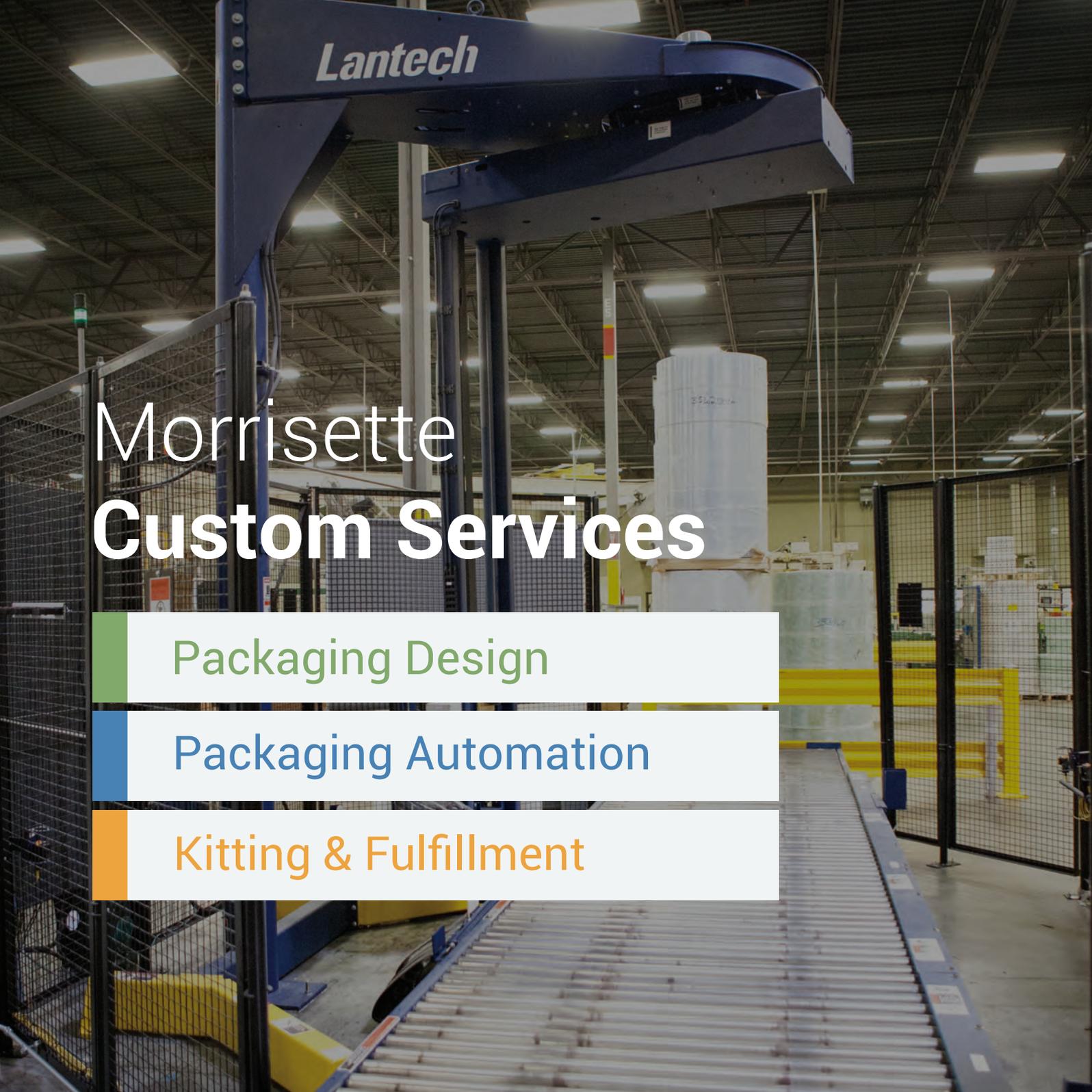
**CUSTOM SERVICES**

**Welcome to a customized packaging experience**

# **Morrisette is a creative leader in packaging design, automation, and kitting**

Morrisette provides packaging design, automation, and kitting solutions for some of the world's biggest brands. We have a reputation for innovation, pushing the boundaries of what's possible, pioneering new production methods, new design techniques, and new ways to save.

The steady growth of our business has been driven by our unrivaled expertise, obsession with quality, and commitment to continuous improvement. Explore the cost and labor efficiencies that Morrisette Custom Services provides.



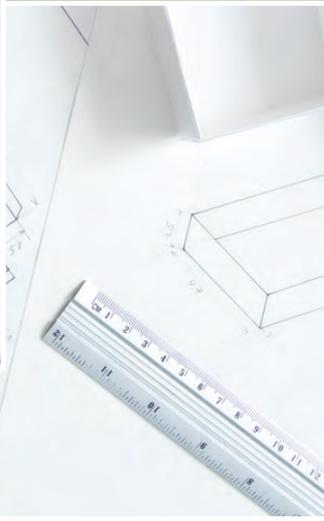
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# Morrisette Custom Services

Packaging Design

Packaging Automation

Kitting & Fulfillment



# Packaging Design

- ✓ Collaborative Development: proof-of-concept through CAD design and sampling, 3D renderings, and full-color prototypes
- ✓ Material-neutral Approach: this approach offers the best solution for the challenge at hand, regardless of substrate, process, or manufacturing constraint
- ✓ Highly Flexible: our designers and project managers integrate with your team and function as an extension of your resources

# Premium Design for Companies That Want to Stand Out

Our work extends beyond packaging. Each of our customers has a unique application with a specific goal in mind. Sometimes that means thinking outside the box – literally.

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## How It Works



### Collaborate and Create

A conversational approach to design guides the entire process



### Procure and Present

Develop, source, and make decisions as a team



### Test and Deliver

Follow-up testing and ROI analysis are repeated on a consistent basis



# Packaging Automation

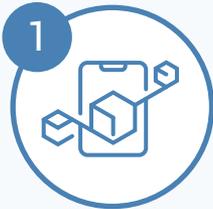
- ✓ Increase productivity by getting your product out the door more quickly with less downtime
- ✓ Improve quality by eliminating human error and increasing consistency
- ✓ Reduce material costs by maximizing packaging spend
- ✓ Reduce labor costs by eliminating unnecessary labor and increasing efficiencies

# Packaging Equipment for Companies Big and Small

Morrisette's in-house integrators and engineers can help design a solution for your application. We are transparent in our work, collaborating with you on budgeting, testing, and ROI. Our goal is for you to realize efficiencies when it comes to labor, space, and spend.

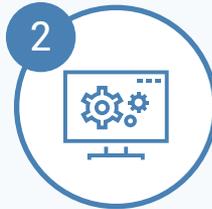
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## How It Works



### Supply Chain Evaluation

Analyze and diagnose the operation to uncover gaps



### Equipment Integration

Design and develop tailored solutions for specific applications



### Equipment Service

Implement and monitor the solution for increased efficiency gains and cost reductions



# Kitting & Fulfillment

- ✓ Reduce the burden of labor
- ✓ Reliable packaging design and total cost transparency
- ✓ Supply Chain Management: Manage volume surges, vendors, and shipping costs
- ✓ Cash Flow Management: Manage inventory, reduce warehouse space, and consolidate SKUs

# Gain Control of Your Packaging Supply Chain

Morrisette's custom Kitting & Fulfillment services offer you the ability to control your packaging supply chain. We help customers find transparency and true cost in the packaging process.

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## How It Works



### Kit Creation

A collaborative conversation about packaging design and supply chain management



### Packaging & Fulfillment

Process development for trainable and repeatable assembly, collation, kitting, and fulfillment in-house



### Just-In-Time Delivery

On time product delivery that saves space and increases cash flow



# Locations

## **Roanoke, Virginia**

802 Kerns Avenue SW, Roanoke, VA 24015

## **Danville, Virginia**

979 Lockett Drive, Danville, VA 24541



## **Greensboro, North Carolina**

5925 Summit Avenue, Browns Summit, NC 27214

## **Raleigh, North Carolina**

3081 Business Park Drive, Raleigh, NC 27610

## **Hickory, North Carolina**

2640 Main Avenue NW, Hickory, NC 28601

## **Charlotte, North Carolina**

12100 Vance Davis Drive, Charlotte, NC 28269

## **Greenville, South Carolina**

24 Tyger River Drive, Duncan, SC 29334

## **Columbia, South Carolina**

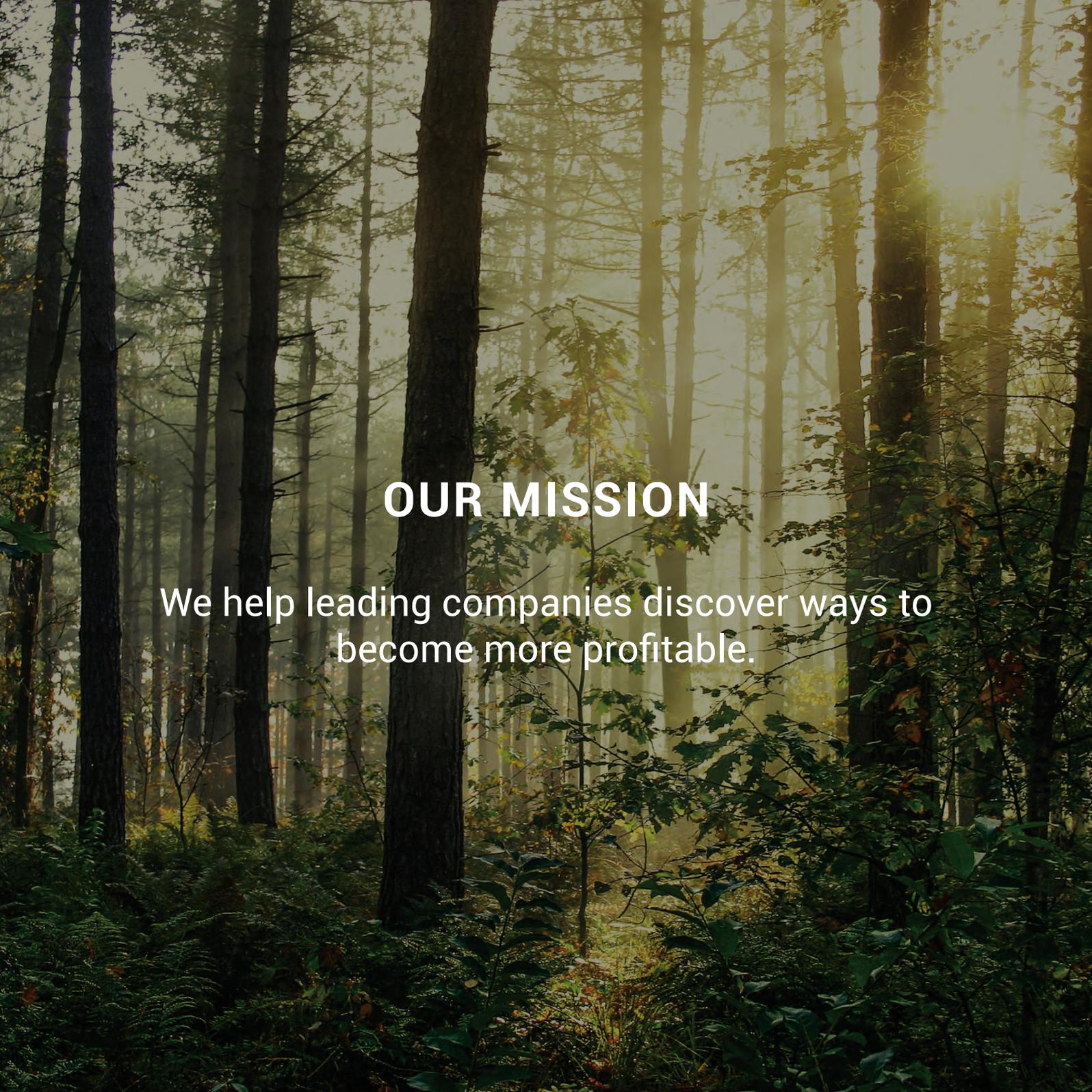
128-A McQueen Street, West Columbia, SC 29172

## **Honduras**

Zip Bufalo, Edificio 9, Villanueva, Cortes, Honduras

**Contact Our Team:** (336) 375-1515 **E-mail:** [info@morrisette.com](mailto:info@morrisette.com)

**Business Hours:** Monday - Friday 8 AM - 5 PM

A misty forest scene with tall trees and sunlight filtering through the canopy. The text is overlaid on the center of the image.

## OUR MISSION

We help leading companies discover ways to become more profitable.



[morrissette.com](http://morrissette.com)